



Exclusive Loyalty Program for Season Ticket Members

Step-by-Step Sign-Up Guide



Step 1: Get Started

Visit www.patriots365.com and click the 'Get Started' button, or go directly to Dunkin' Donuts to sign up at www.ddperks.com/patriots365



Patriots365 is an exclusive loyalty program for **Season Ticket Members**. We've partnered with Dunkin' Donuts loyalty program DD Perks to give you season ticket credit on every qualifying purchase made with your enrolled DD card.

Join Patriots365! HERE'S HOW IT WORKS:

ENJOY



Sign in or sign up for DD Perks and use your enrolled DD card at participating Dunkin' Donuts locations

EARN



Earn 15 cents for every \$1 spent on qualifying purchases with your enrolled DD card

SAVE



Redeem the money you've earned as credit towards your 2016 season ticket invoice

FAQS

SIGN-UP GUIDE

GET STARTED



CLICK HERE



Step 2: Sign in or sign up for DD Perks

If you are already a DD Perks member, click 'YES' to continue your Patriots365 registration. If you are new to DD Perks, click 'NOT YET' to sign up.



DDPERKS® REWARDS PROGRAM

DD PERKS: YOUR TICKET TO GAMEDAY

With DD Perks, you earn rewards for every Dunkin' run. And now, we've partnered with the Patriots to sweeten the deal even more.



ON EVERY QUALIFYING PURCHASE MADE AT DUNKIN' WITH YOUR ENROLLED DD CARD ALL YEAR



USE CREDIT TOWARDS YOUR 2016 PATRIOTS SEASON TICKETS

Click 'YES' if you are already a DD Perks member. See page 8 for more details.

Click 'NOT YET' if you need to sign up for DD Perks. See pages 9-11 for more details.

Join Patriots365 in partnership with DD Perks today. Start by signing into or signing up for DD Perks below.
Do you have a DD Perks account?

YES

NOT YET

By checking the box, I acknowledge that I understand my information may be shared between the two companies.

Check this box to allow Dunkin' to share your information with us.



Step 3: Continue to Patriots365

After signing in or signing up for DD Perks, click 'Complete enrollment' to continue.

START YOUR TOUCHDOWN DANCE

You're one step closer to completing your enrollment into Patriots365 in partnership with DDPerks. Earn season ticket credit on every qualifying purchase made with your enrolled DD card.

Please continue to Patriots site to finish your sign up.

Complete enrollment

Note: if you accidentally close the box, see page 12 for instructions on how to get back into the Patriots365 registration process.

CLICK HERE



Step 4: Sign up for Patriots365

Finally, enter your season ticket email address and account number. Then accept the Patriots365 Terms & Conditions, and click 'Sign Up' at the bottom of the page.

Patriots 365 A LOYALTY PROGRAM FOR SEASON TICKET MEMBERS

Welcome **John Smith**

Thank you for enrolling in the DD Perks program. To finish your registration for Patriots365, enter your season ticket account number and Season Ticket Member email address below.

Once signed up, start earning season ticket credit on everyday purchases made with your enrolled DD card.

SIGN UP

Email **1**
Use the same email that you use for your season ticket account

Season Ticket Account Number **2**
Archives ID. Example: 12345678

Terms & Conditions **3**
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4 Sign Up

By clicking Sign Up, I hereby certify that I have read, understood, and agree to be bound by the foregoing terms.

[Home](#) [FAQs](#) [Terms & Conditions](#) Questions? Email us at tickets@patriots.com or call 508-548-1776

1) Enter your season ticket account email address.
Note, this may be different than your DD Perks email address

2) Enter your season ticket account number

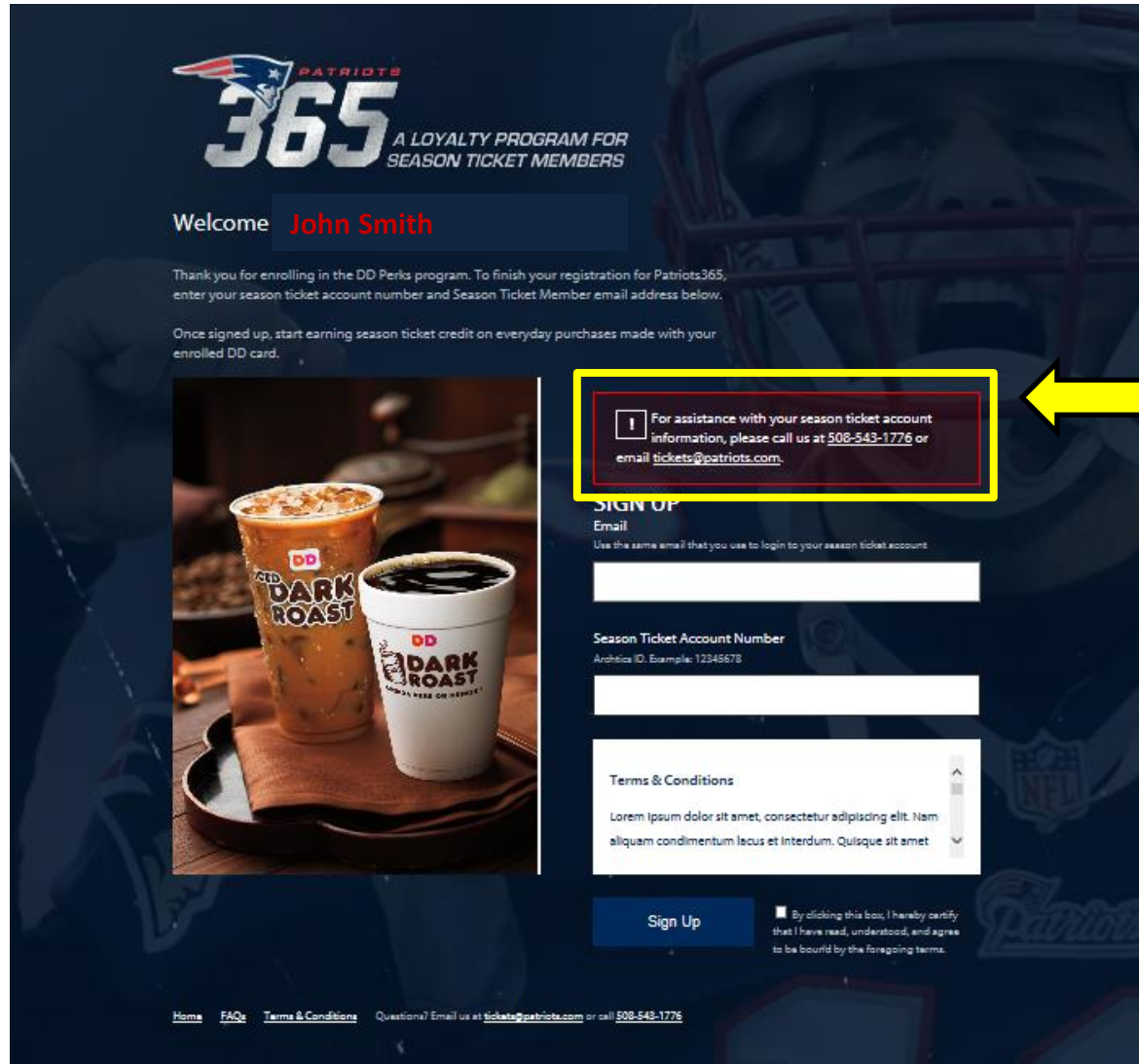
3) Check the box to agree to the Patriots365 Terms & Conditions

4) Click the 'Sign Up' button to submit



Oops: Did you get an error message?

If you have any questions, please call us at 508-543-1776 or email tickets@patriots.com with the subject line: Patriots365 Sign Up Question.



You may receive an error message for several reasons:

- 1) The season ticket account number or season ticket email address you entered does not match what we have on record.
- 2) A DD Perks member account is already registered to your season ticket account
- 3) You forgot to check the Terms & Conditions box



Step 5: *Begin Earning*

Congratulations, you're now signed up! Enjoy your daily run to Dunkin' and start earning credit towards your 2016 season ticket invoice.

PATRIOTS 365
A LOYALTY PROGRAM FOR SEASON TICKET MEMBERS

Congratulations **John Smith**, you're now a member of Patriots365!

As a member of Patriots365 you're ready to start earning! Visit participating Dunkin' Donuts, use your enrolled DD card, and earn season ticket credit with every qualifying purchase. Be on the lookout for announcements as we expand the program later this year.

HOME **FAQS**

Home [FAQs](#) [Terms & Conditions](#) Questions? Email us at tickets@patriots.com or call 508-543-1776

Click on the FAQs button to learn more, or visit www.patriots365.com any time.



Sign in to DD Perks: *Already a Member*

If you are already a DD Perks member, simply sign in to your account with your DD Perks email address and password. Note, your DD Perks email address may be different than your season ticket account email address.



DDPERKS®
REWARDS PROGRAM

DD PERKS: YOUR TICKET TO GAMEDAY

With DD Perks, you earn rewards for every Dunkin' run. And now, we've partnered with the Patriots to sweeten the deal even more.



USE CREDIT TOWARDS
YOUR 2016 PATRIOTS
SEASON TICKETS

Join Patriots365 in partnership with DD Perks today.
Start by signing into or signing up for DD Perks below.

Do you have a DD Perks account?

YES

Email Address **1**

Password **2**

[Forgot Password?](#)

Sign in **3** [Cancel](#)

By checking the box, I acknowledge that I understand my information may be shared between the two companies.

- 1) Enter your DD Perks account email address
- 2) Enter your DD Perks account password
- 3) Click the 'Sign In' button.

You will see the Patriots365 "Start Your Touchdown Dance" welcome screen after you click Sign In. Follow the steps on page 4 to complete enrollment.



Sign up for DD Perks: *Become a Member*

First, in order to become a member of DD Perks you'll need a DD Card. Click the 'Not Yet' button on the bottom right to continue.



Sign In

◀ Back

DDPERKS® REWARDS PROGRAM

DO YOU HAVE A DD CARD?

Any DD card can be used to enroll in DD Perks. If you don't have one already, we'll set you up. Your card will appear in the Dunkin' Mobile app once your enrollment is complete and you've downloaded the app.

Or, you can [find a store](#) to pick up a plastic card.

Note: if you have an existing DD gift card, you can link it to your new account by clicking 'YES' and following the steps online



CLICK HERE

[Why do I need a card?](#)



Sign up for DD Perks: *Become a Member*

Second, indicate a starting amount of money that you would like to put on your new DD Card. Select one of the designated amounts, or enter another amount and click 'Continue'.



Sign In

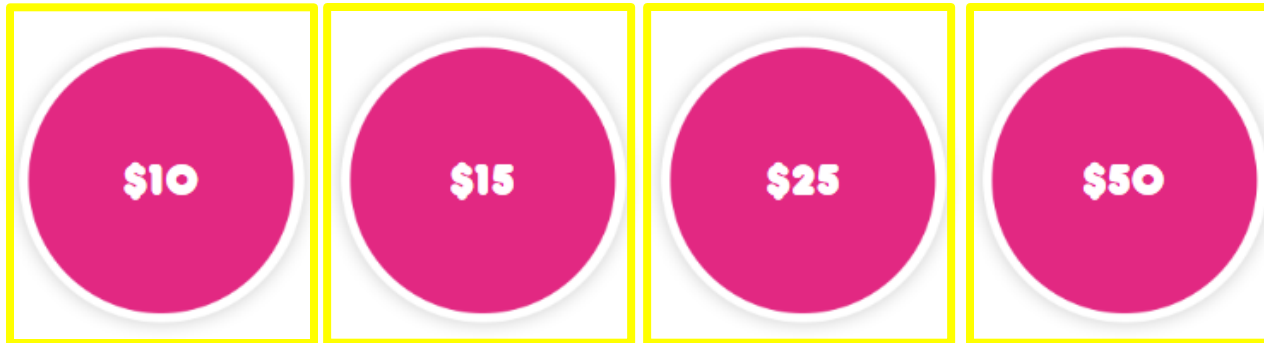
◀ Back

DDPERKS[®]

REWARDS PROGRAM

HOW MUCH?

Add money to your DD card to make purchases and earn points.

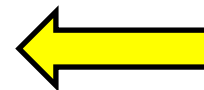


1) Select one of the designated amounts

Choose another amount

\$2 min, \$100 max

Continue



2) Or manually enter an amount and click 'Continue'



Sign up for DD Perks: *Become a Member*

Third, enter your contact information into the required fields, accept the DD Perks Terms & Conditions, then click 'Submit' at the bottom of the page.

1) Enter your contact information into the required fields, indicated by an asterisk (*)



The screenshot shows the 'ENTER YOUR INFO' sign-up page for DD Perks. At the top left is the Dunkin' Donuts logo and a 'Sign In' button. Below the logo is a 'Back' link. The main heading is 'DDPERKS REWARDS PROGRAM'. The form title is 'ENTER YOUR INFO' with a sub-note 'You're almost there!'. A legend indicates that an asterisk (*) denotes required fields. The form contains several fields: a credit card number field with a yellow box around the asterisk; expiration date (Month and Year dropdowns); security code field; checkboxes for 'ENABLE AUTO-RECHARGE' and 'ADD A PROMO CODE'; first and last name fields; billing street address and address 2 fields; zip code field; email address and confirm email address fields; password and confirm password fields (with a note: '8-50 characters, must contain numbers & letters'); and a birthday field (Month and Day dropdowns) with a note: 'Receive a free beverage on your birthday.'. At the bottom, there is a checkbox for 'I agree with the Terms & Conditions' and a 'Submit' button, both highlighted with yellow boxes. A yellow arrow points from the left text to the asterisk in the credit card field, and another yellow arrow points from the left text to the 'I agree with the Terms & Conditions' checkbox.

2) Check this box to agree with DD Perks Terms & Conditions



3) Click 'Submit'

You will see the Patriots365 "Start Your Touchdown Dance" welcome screen after you click Submit. Follow the steps on page 4 to complete enrollment.



Oops: Accidentally close the box?

If you accidentally closed the box before completing enrollment, you'll need to close and reopen your browser, revisit www.ddperks.com/patriots365, and sign back into DD Perks (see page 8) using the email address and password you just registered.

START YOUR TOUCHDOWN DANCE

You're one step closer to completing your enrollment into Patriots365 in partnership with DDPerks. Earn season ticket credit on every qualifying purchase made with your enrolled DD card.

Please continue to Patriots site to finish your sign up.

Complete enrollment

365
IN PARTNERSHIP WITH
DDPERKS

Recharge My Card [Get Started](#)

Registration [Edit Registration](#)

[Unregister This Card](#)
[How to report a Lost/Stolen Card](#)

CLICK HERE