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Quarterly Insight into the Progress and Philanthropy of The Kraft Group

PARTNERS IN PATRIOTISM



The Patriots celebrated Jo Guenard's 100th birthday on Dec. 4.

PATS BRING GAME DAY TO JO GUENARD'S 100TH BIRTHDAY BASH

Game day for any Patriots fan is special, but game day on your 100th birthday takes the cake. That was the case for Foxborough resident Jo Guenard on Sunday, Dec. 4, as the lifelong Pats fan celebrated her milestone birthday with friends and family at the Maples Rehabilitation and Nursing Center in Wrentham, Mass. Not far down the road, the Pats were hosting the L.A. Rams at Gillette Stadium.

"I'm having a very fun day," Jo said. "I'm 100 today and the Patriots are playing. It's all very exciting."

Adding to the excitement was a special surprise from the Patriots. The team sent a birthday brigade to Maples to throw a game day bash worthy of Jo's 100th birthday. The team decked out the

See **BIRTHDAY**, Page 8

Find Partners in Patriotism on Social Media

Find Partners in Patriotism on Twitter by following @PIPFoxboro and on Facebook by liking "Partners in Patriotism." These accounts are dedicated to news and information important to the Foxborough community and provides the Kraft Group with another way to regularly engage with our neighbors.



YEAR IN REVIEW

THE BEST OF 2016

As 2016 draws to a close, we wanted to take a moment to reflect over the past year and the public-private partnership we enjoy with the Town of Foxborough.

This is our 12th edition of the Partners in Patriotism newsletter and we want to thank everyone who has taken the time to read it and provide feedback each quarter. Since introducing this outreach initiative in 2014, we have found a greater connection with all of you and look forward to another great year of partnership in 2017. But before we look ahead, let's look back at some of our favorite moments from 2016:

BUTLER GOES BACK TO SCHOOL

From school visits and YMCA visits to appearances at community events, Patriots players got involved throughout the year and gave back to the local community. One of our favorites was



Malcolm Butler's impromptu visit in April to Foxborough High School where he surprised students during a gym class. Butler led the group in stretching before answering questions and speaking about the importance of staying physically

active.

EVERYONE LOVES A PARADE

Every June, we look forward to participating in the Founders Day Parade and this year's theme of "Farm and Flowers" was one we really enjoyed. Patriots players, including Trey Flowers, rode in a horse-pulled wagon and waved to the crowd while Pat Patriot and Patriots cheerleaders walked the parade route, stopping to take photos



The New England Patriots participating in the 2016 Foxborough Founders Day Parade was one of our favorite moments from 2016.

with fans and handing out Patriots goodies along the way.

GIVING BACK

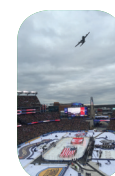
The Partners in Patriotism Fund continued its charitable efforts through the financial support of Foxborough organizations, community projects and individuals. In 2016, the Fund

awarded \$100,000 to the community through a variety of monetary donations. Foxborough-based organizations and volunteer groups that aim to improve the quality of life in town like Founders Day, McGinty Family Fun Day, the Foxborough Flagpole project and the Sharon Wason Pavilion received more than \$40,000 from the Fund in 2016;

\$25,000 went to Foxborough individuals in need; nearly \$24,000 went to Foxborough's schools and nearly \$13,000 went to Foxborough youth sports.

ANOTHER RECORD EVENTS YEAR

Coming off of a fiscal year that brought record revenues to Foxborough from Gillette Stadium events (\$3.8 million in ticket revenue generated



in FY16), 2016 brought more major milestones in our partnership with the Town. The year began with one of the most iconic events in sports - the 2016 Bridgestone NHL Winter Classic on New Year's Day.

That event alone generated nearly \$350,000 in ticket fee revenue for the Town - the highest total the Town has ever received for a special event at Gillette Stadium. Nearly 50

See **2016**, Page 3

PARTNERS IN PATRIOTISM

PATRIOT PLACE NEWS



Each of the Hilton Garden Inn's 136 custom-designed guest rooms offers complimentary WiFi, a work station, mini refrigerator, microwave and a 49-inch LED TV.

FEEL RIGHT AT HOME AT THE HILTON GARDEN INN

New hotel opens at Patriot Place

The Hilton Garden Inn Foxborough/Patriot Place, which opened its doors in November, offers guests a new way to experience all Patriot Place has to offer in dining, shopping and entertainment just steps away from Gillette Stadium.

The hotel, located in Patriot Place's North Marketplace, features 136 custom-designed guest rooms, each offering complimentary WiFi, a work station, mini



refrigerator, microwave and a 49-inch LED TV. Amenities include a full-service restaurant and bar, a 24-hour market, a state-of-the-art fitness center, a 24-hour business center with complimentary printing, an indoor salt water pool, an outdoor patio and more than 3,000 square feet of meeting space. The hotel is developed by XSS Hotels and will be managed by Colwen Hotels. Both groups are involved in the neighboring



Renaissance Boston Patriot Place Hotel.

For more information, visit www.hgipatriotplace.com or call 508-543-2040.



"The opening of the Hilton Garden Inn Foxborough/Patriot Place is very exciting and we are thrilled to provide our guests, hailing from near and far, with a second exceptional hotel on property that makes them feel right at home when they're visiting Patriot Place."

— BRIAN EARLEY
Patriot Place General Manager

BY THE NUMBERS

A LIFELONG FAN: Jo Guenard, a Foxborough resident since 1929, celebrated her 100th birthday on Sunday, Dec. 4 (see story, "Pats Bring Game Day to Jo Guenard's 100th Birthday Bash" on Page 1). In honor of Jo's milestone birthday, we recall the age she was when these important dates in Patriots history occurred:



44

Jo was 44 years old when the Patriots played their first regular season game in franchise history (Sept. 9, 1960).



78

Jo was 78 years old when Robert Kraft purchased the Patriots (Jan. 21, 1994).

Jo was 55 years old when the Patriots played their first game in Foxborough (Aug. 15, 1971).



55

Jo was 85 years old when the Patriots won their first Super Bowl championship (Feb. 3, 2002).



85

PATRIOT PLACE BUSINESS



From left, musket man Gene Grella, Patriots Cheerleader Andrea Cadigan, Patriots mascot Pat Patriot, Foxborough Board of Selectmen Chair David Feldman, Randy Greenstein, principal owner of Big Night Entertainment Group, Kraft Group President/International Daniel Kraft, Ed Kane, principal owner of Big Night Entertainment Group, Joe Kane, principal owner of Big Night Entertainment Group, Peter Niemitz of Niemitz Design Group Inc., Foxborough Town Manager Bill Keegan, Patriot Place General Manager Brian Earley, Foxborough Assistant Town Manager Mary Beth Bernard, Patriots Cheerleader Jennifer Azarian and musket man Geoffrey Campbell attend the grand opening of the Scorpion Bar at Patriot Place.

SCORPION BAR SPICES UP THE PATRIOT PLACE RESTAURANT SCENE

The Scorpion Bar, a high-end Mexican cantina offering an innovative menu of Mexican dishes, officially opened its doors at Patriot Place on Oct. 3.

The restaurant transports guests to another time and place with an energetic environment and cuisine. The 7,700 square-foot space boasts high-end design and materials from the Southwest for the restaurant's dramatic lighting fixtures, bold wallpaper, flooring and unique furnishings. The grandiose exterior of the restaurant features a Mexican-inspired custom mural from Boston-based artist Mark Grundig. In addition to the interactive dining room, the dynamic concept features private dining, two outdoor patios, and a custom 8-foot by 14-foot LED wall to catch all of the game day action. The Scorpion Bar serves lunch and dinner daily from noon to 11 p.m.

PARTNERS IN PATRIOTISM

THE KRAFT GROUP: A CLOSER LOOK

THE KRAFT GROUP OWNS NEW ENGLAND'S LARGEST INDEPENDENT CORRUGATED PACKAGING MANUFACTURER

In last quarter's newsletter, we introduced this feature to highlight the Kraft Group's diverse family of businesses that are headquartered in Foxborough.



We provided an overview of the company and began to take a closer look at its paper and packaging division. That division is made up of International Forest Products (IFP), which we highlighted in the last newsletter, Rand-Whitney Container, Rand-Whitney Containerboard, Rand-Whitney Recycling and New-Indy Container Corporation.

Together, these companies rank in the top five of all paper and packaging companies in the United States, converting and trading in excess of 4 million tons of paper annually.

In this quarter's newsletter, we look at Rand-Whitney Container (RWC), the largest independent corrugated packaging manufacturer in New England.

RWC focuses its expertise

in cost-saving package re-engineering and custom lean manufacturing programs.

Additionally, the company's proprietary sustainability solution, Closing The Loop, collects the company's customers' baled old corrugated cases and transforms it into high-performance linerboard made from 100 percent post-consumer fiber and recycled water.

2016: The year's best moments

From **PAGE 1**

major stadium events followed the Winter Classic in 2016, including a record number of concerts, which earned the Town more than \$1 million in ticket fee revenue.



Other notable 2016 events include: three Copa America Centenario international soccer matches, Feld's Supercross motorcycle circuit and Monster Jam truck show and three UMass football games. The success of these events should again contribute to another record year for revenue in Foxborough.

NEW BUSINESSES

Patriot Place welcomed six new businesses to Foxborough in 2016 with the openings of Menchie's Frozen Yogurt, Olympia Sports & Under Armour, Scorpion Bar, the Hilton Garden Inn Foxborough/Patriot Place and Pure Barre. Each of these businesses continues Patriot Place's commitment to its vision



of offering something for everyone at the lifestyle center. Additionally, Scorpion Bar and the Hilton Garden Inn offer the Town two new revenue sources through meals and hotel

occupancy taxes.

RESIDENT EXPERIENCES

With each edition of this newsletter and raffle prizes at community events like Clean Up Foxboro Day, we award a Foxborough resident a unique experience. In 2016, we offered Laura Leontie and her daughter, Samantha Carlson, the chance to skate on the Winter Classic ice.



Mitchell Timmins and Blaine Newhook got a VIP experience at Supercross that included a track walk prior to the races.

Robert Paulson enjoyed his first visit to Patriots Training Camp with a view of practice from the VIP tent and field visit.

Bridget Whyte won concert tickets to Kenny Chesney's Spread the Love Tour at Gillette Stadium through the Kraft Group's donation at Clean Up Foxboro Day. The Weston family won a chance to harvest cranberries at



the Ocean Spray bog behind Bass Pro Shops at Patriot Place.

We hope everyone enjoys the holiday season and wish you all a very happy and healthy start to 2017.



FACES OF FOXBOROUGH MARK ROBBINS



After graduating from Foxborough High School in 2007, Mark Robbins began his career with the military, serving in the U.S. Air Force for four years. He reached the rank of E-4 Senior Airman before transitioning to the Massachusetts Air National Guard, where he continues his service today. He joined the Kraft Sports Group in 2015 as an intern in the Patriots media and public relations department. He was hired full-time at the conclusion of his internship and currently serves as the team's media relations coordinator. His responsibilities include credentialing media for access to cover the Patriots, working with players to fulfill media interview requests and providing team information and communications to the media, including press releases, team and player statistics and interview transcripts.

"I really enjoy the research and attention to detail that is necessary to share interesting stories and information about the team and organization with the media," Mark said. "I also enjoy finding interesting facts about the team that shine light on all of the success the organization has had over the years and where that ranks in comparison to the rest of the league."

A fan of the Patriots growing up, Mark has found working for his hometown team to be a dream come true.

"Growing up in Foxborough always gave me a sense of pride in thinking this town was aligned with the Patriots and the Kraft Group," Mark said. "I always felt like the Kraft Group was giving back to the town whether through charitable contributions or by providing unique experiences with the team and players for residents."



Mark Robbins in front of Air Force One.

PARTNERS IN PATRIOTISM

IN THE COMMUNITY



A SALUTE TO MILITARY

Foxborough natives among more than 150 veterans and active military honored

The Kraft family and the New England Patriots celebrated the contributions of all the brave men and women who have served this country by honoring veterans and active military members with a number of activities as part of the team's annual Salute to Service game on Nov. 13 at Gillette Stadium.

Among the more than 150 military veterans and active duty service members participating in the pregame ceremonies prior to the Patriots primetime showdown with the Seattle Seahawks on NBC's "Sunday Night Football" were Foxborough natives Peter Curran, Mike Dean, Brian Kelly, Gregory Lovejoy, Ryan McGrath, Christopher Solbo and Kevin Stewart.

"I lived in Foxborough my whole life and this is my team," said Solbo, a 12-year U.S. Army vet. "It's such a big deal to be on the field and represent your country and hometown and be a part of something like this."

Sunday's experience included complimentary tickets to the game and a pregame dinner reception inside the Empower Field House, where the honored guests across all branches enjoyed camaraderie and complimentary food before participating in the team's Salute to Service ceremony.

"This is a big day," said Kelly, a paratrooper in the Army's 82nd Airborne for five years. "We are rolling out the flag for everyone to see and we're doing it for our brothers that we served with and those who are currently keeping us safe in all parts

of the world. It's very important and it's very near and dear to my heart."

Curran, a four-year veteran of the United States Marine Corps, added: "This is a very special event for everybody involved. I love that the Kraft family and the Patriots hold this event every year. It really shows that they care about us and it really is a once-in-a-lifetime opportunity to be able to hold the flag on the Gillette Stadium field in front of a [sellout crowd]. It really shows this is one of the best organizations in football."



ABOVE: More than 150 veterans and active duty military unfurled a large American flag that covered the entire Gillette Stadium field on Sunday, Nov. 13, prior to the Patriots annual Salute to Service game. **BOTTOM LEFT:** Lifelong Foxborough resident Christopher Solbo [wearing the red Rob Ninkovich jersey], holds the flag during the national anthem prior to kickoff of the Patriots Nov. 13 game at Gillette Stadium. **BOTTOM RIGHT:** From left, Christopher Solbo [of Foxborough], Karen Veccione [of Quincy], Peter Curran [of Foxborough], Mike Toti [of Dedham] and Brian Kelly [of Foxborough] at the Patriots pregame tailgate party inside the Empower Field House on Nov. 13 prior to the Patriots-Seahawks game at Gillette Stadium.



PARTNERS IN PATRIOTISM

IN THE COMMUNITY



PATS HONOR BREAST CANCER SURVIVORS

Foxborough residents among 150 breast cancer survivors recognized at Oct. 16 game

Just 30 days after being diagnosed with breast cancer, and only nine days after surgery, longtime Foxborough resident Tricia Conlon found herself in a Gillette Stadium suite on Oct. 13 with a handful of other women for a day all about them as special guests of the Kraft family and the New England Patriots Charitable Foundation.

About a week earlier, Patriots players invited breast cancer patients from Massachusetts General Hospital, Dana-Farber Cancer Institute and through the NFL's Crucial Catch partnership with Dannon to the second annual Patriots Day of Pampering.

The women were treated to a relaxing day that included breakfast in the suites, a light yoga class, massages, manicures and a reiki session.

"Foxborough is just an amazing town to live in and to have the Patriots support us the way they do is unbelievable," Conlon said. "It was really nice having breakfast and sitting and talking and sharing each other's stories. The Patriots do all of these nice things for you. It's just amazing."

During lunch, Patriots Chairman and CEO Robert Kraft paid a visit to the women and surprised them with invitations to the Oct. 16 game against the Cincinnati Bengals.

"I was just flabbergasted," said Conlon of Mr. Kraft's invitation. "He really has such a big



Foxborough resident and breast cancer survivor Tricia Conlon, left, meets Tom Brady at Gillette Stadium during the Patriots second annual Day of Pampering for breast cancer patients and survivors. Conlon was one of 12 women invited to enjoy a day of fun and relaxation on Oct. 13.

heart and really tries to do a lot for everyone."

The day ended with a walk onto the Gillette Stadium field, where Tom Brady and Rob Gronkowski surprised the group to show their support and admiration.

"Wow," said Conlon after meeting Brady and Gronk. "What an amazing experience to meet those two."

**BREAST CANCER
AWARENESS GAME**

Six Foxborough residents were among 150 breast cancer survivors honored by the Patriots at the Oct. 16 game vs. the Cincinnati Bengals. Conlon joined Patty Barry, Lisa Heinricher, Patty Noonan, Angie Thorsell and Mary Valencia to form a large breast cancer awareness ribbon at midfield prior to team introductions and the national anthem.

"It's very special to be able to do this," Valencia said.



The Kraft family and the New England Patriots Charitable Foundation honored 150 breast cancer survivors and their loved ones during the Patriots annual Breast Cancer Awareness game on Oct. 16 at Gillette Stadium. Among the survivors were six Foxborough residents who attended the game and helped form a giant pink ribbon (pictured above) to raise awareness.

JoJo returns home to sing national anthem

Foxborough native Joanna Levesque (JoJo) returned to her hometown to perform the national anthem prior to the Patriots Week 6 win over the Cincinnati Bengals at Gillette Stadium.



JoJo sings the national anthem prior to the Patriots Breast Cancer Awareness Game vs. Cincinnati.

"It was amazing," JoJo said of performing at Gillette Stadium. "I just feel so many emotions being back home. I grew up here and the stadium was pretty much in my backyard."

The day was more than a homecoming, as it was also the Patriots annual Breast Cancer Awareness Game. JoJo's grandmother, Connie Connors, is a breast cancer survivor.

"My nana is such a strong woman and to be able to have her here ... I was crying seeing her on the field," JoJo said.

UPCOMING EVENTS AT **Gillette STADIUM**™

2017 GILLETTE STADIUM CONCERT SERIES

COLDPLAY RETURNING TO GILLETTE STADIUM

Coldplay is returning to Foxborough next summer for an encore performance of its globally successful "A Head Full of Dreams Tour."

The Friday, Aug. 4, 2017 concert is among 18 stadium and arena shows the band added to its tour, which has played to 2.5 million across the globe since March.

Coldplay made the announcement just two months after a sold-out performance

at Gillette Stadium that drew rave reviews. The show, produced by Live Nation Entertainment, was created by the band alongside celebrated production designers Misty Buckley and Paul Normandale.

Coldplay's album, "A Head Full of Dreams," has sold more than 5 million copies since its December 2015 release and the band has won seven GRAMMY awards to date.



Coldplay performs at Gillette Stadium on July 30 during its "A Head Full of Dreams Tour" stop. The band announced a return to Foxborough on Aug. 4, 2017.

Tickets to the Aug. 4 show at Gillette Stadium are on sale now at the Gillette Stadium Ticket Office or at www.livenation.com.



Kenny Chesney will return to Gillette Stadium next August for his only stadium shows in 2017.

KENNY CHESNEY'S ONLY STADIUM SHOWS IN 2017 WILL BE IN FOXBOROUGH

It's been nearly four months since Kenny Chesney wrapped up his "Spread the Love Tour" with two sold-out shows at Gillette Stadium, but the country music star hasn't been able to get the ringing of the Foxborough crowd's voices out of his ears. That ringing got louder last month when Kraft Entertainment announced Chesney will return to Gillette Stadium on Aug. 25-26, 2017 for his only two stadium shows next summer.

"What I heard and felt on stage

at Gillette Stadium this past August was unlike anything that I think I ever heard before," Chesney said. "It was so loud and so beautiful and it was a spiritual moment for me, and my band and my road family."

Joining Chesney in Foxborough next summer will be Thomas Rhett and Old Dominion. Rhett, a Nashville native, has produced 10 singles. Old Dominion has become a Gillette Stadium crowd favorite and will return to Foxborough for a third consecutive summer.



Justin Bieber's first-ever stadium tour will stop at Gillette Stadium on Aug. 29, 2017.

JUSTIN BIEBER COMING TO GILLETTE STADIUM

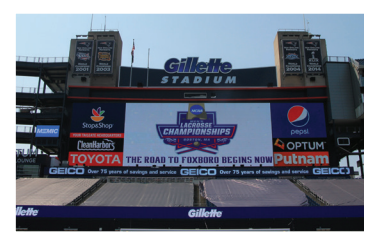
Global superstar Justin Bieber is bringing his first-ever stadium tour to Foxborough with a stop at Gillette Stadium set for Aug. 29, 2017.

The show, part of the "Purpose World Tour," will be Bieber's first appearance in Foxborough since 2010 when he opened for Taylor Swift at Gillette Stadium.

One dollar from each ticket purchased will be donated to Pencils of Promise, a charity which works to build schools and increase educational opportunities in the developing world.

Since the North American launch of the world tour in March, Bieber has sold out 64 U.S. and 52 international tour dates, thrilling fans around the world with his dynamic, must-see live show. Bieber most recently dominated the 2016 American Music Awards with four wins - the most of any artist that night - for Favorite Male Pop/Rock Artist, Favorite Pop/Rock Album ("Purpose"), Favorite Pop/Rock Song ("Love Yourself") and Video of the Year ("Sorry").

NCAA LAX CHAMPIONSHIPS



Gillette Stadium to host 2017 Men's & Women's Lacrosse Championships

Gillette Stadium and the University of Massachusetts will host the 2017 NCAA Division I Women's Lacrosse Championship over Memorial Day Weekend in Foxborough.

The women's lacrosse championship will be played Friday, May 26 and Sunday, May 28 in conjunction with the Division I, II and III men's lacrosse championships and will mark the first time in NCAA history the Division I men's and women's lacrosse championships will be hosted at the same venue.

While 2017 will mark the first time Gillette Stadium hosts the Division I Women's Lacrosse Championship, the venue has a history of tremendous success hosting the men's lacrosse championships. In 2008, Gillette Stadium set attendance records for the Division I final (48,970) and the Division II and III finals (24,317).

The championships were also played in Foxborough in 2009 and 2012, attracting fans from 47 states and six international countries to the events.

For more information on tickets, hospitality, fan activity and reunion opportunities, visit www.ncaa.com/lacrosse.

NFL PLAYOFFS

Upcoming NFL playoff schedule

With a 16-3 victory over the Denver Broncos on Dec. 18, the New England Patriots captured their eighth straight AFC East Division title and 18th division championship in franchise history. The team also earned their seventh straight first round playoff bye, which means the Patriots will host a playoff game in Foxborough for the eighth straight season. That game will be played on either Jan. 14 or 15. If the Patriots win, they will play in their sixth straight AFC Championship Game on Jan. 22.

UPCOMING EVENTS AT *Patriot* PLACE

OPEN
DAILY

SELECT
DATES

EVERY
TUES

MARCH
11

MARCH
17

WINTER SKATE AT PATRIOT PLACE

Schedule: Mondays, Tuesdays and Wednesdays, 4-6 p.m.; Thursdays, 4-7 p.m.; Fridays, 4-10 p.m.; Saturdays and all school holidays, 11 a.m. to 10 p.m.; Sundays, 11 a.m. to 9 p.m.

Details: Visit Winter Skate presented by Harvard Pilgrim Health Care and enjoy outdoor ice skating now through the end of February at the popular ice rink at Patriot Place. For more information, visit www.patriot-place.com.



THE COMEDY SCENE AT CBS SCENE

Dates: Visit <https://the-comedy-scene.seatingengine.com> for calendar

Details: Laugh out loud this winter at the Comedy Scene, located on the first floor of CBS Scene. For tickets and a complete schedule, visit <https://the-comedy-scene.seatingengine.com>



STORYTIME AT SHOWCASE CINEMA DE LUX AT PATRIOT PLACE

Date: Tuesdays, 11 a.m. - 12:30 p.m.

Details: Enjoy a special reading of a popular children's book and a special appearance by a storybook character each Tuesday at Showcase Cinema de Lux.



EIGHTH ANNUAL IRISH FESTIVAL AT PATRIOT PLACE

Date: Saturday, March 11

Details: Irish eyes will be smiling during Patriot Place's eighth annual Irish Festival. The popular St. Patrick's Day weekend event brings the joys of Irish culture with free activities for children and families of all ages. For more information, visit www.patriot-place.com.



SHOWCASE LIVE: THE IRISH COMEDY TOUR

Date: Friday, March 17, 8 p.m.

Details: Don't miss the hilarious Irish American comedians as they tear apart as well as validate all of the Irish myths and stereotypes. Visit www.patriot-place.com to purchase tickets.



DECEMBER 2016					1	2	3
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PARTNERS IN PATRIOTISM

PARTNERS IN PATRIOTISM FUND



More than 80 Foxboro Girl Scouts participated in the fifth annual Blanket Project to make more than 50 non-sew fleece blankets and holiday ornaments for families in need. The blankets and ornaments were donated to the Foxborough Discretionary Fund for distribution and the project was supported by the Partners in Patriotism Fund through a \$1,500 donation.

FOXBORO GIRL SCOUTS MAKE 50 BLANKETS FOR FAMILIES IN NEED

More than 80 Foxboro Girl Scouts and 40 adults gathered at the Church of Emmanuel on Nov. 19 for an afternoon of community service to give to those less fortunate this holiday season.

Foxboro Daisies, Brownies, Juniors, Cadettes and Seniors participated in the fifth annual Blanket Project, which produced 50 no-sew fleece blankets and 50 handcrafted holiday ornaments. The blankets and ornaments were donated to the Foxborough Discretionary Fund for distribution over the holidays. Additionally, the Girl Scouts created many holiday cards for military servicemen and women.

The Partners in Patriotism Fund,

which has supported the project every year since the Fund's inception in 2014, donated \$1,500 to the cause.

"The Blanket Project has become our biggest event of the year," said Laurie Magee, treasurer of the Foxboro Girl Scouts. "Without the support of the Partners in Patriotism Fund and the Lions Club of Foxboro this event would not be possible. One of the Girl Scout Laws is 'To help make the world a better place' and what better way to do that than the Blanket Project?"

Jimmy McGowan, the chairman of the Partners in Patriotism Fund's Grants Committee, said the Blanket Project is one that resonates with



the committee because it embodies the spirit of the Foxborough community.

"This is a wonderful community project because it reminds us what this town and the holidays are all about - giving back," McGowan said. "We are proud to support the efforts of these girls and sincerely thank them for their commitment to the Foxborough community and helping those who are less fortunate."

BIRTHDAY: Pats help celebrate resident's 100th birthday

From **PAGE 1**

nursing home with Patriots birthday decorations and mascot Pat Patriot paid her a surprise visit to watch the game with her. When the game broke for

halftime in Foxborough, Pat Patriot showed Jo in Wrentham a video compilation of recorded birthday messages from Patriots players Julian Edelman, Devin McCourty, LeGarrette Blount,

Danny Amendola and Stephen Gostkowski.

"That's so nice," Jo said with a huge smile. "Thank you so much."

The day ended with the Patriots delivering one

more present to Jo - a 26-10 win over the Rams.

"This was a wonderful day," Jo said. "So many surprises and my Patriots won. I couldn't ask for anything more."



PIP FUND SPONSORS MOVIE NIGHT FOR PARENTS

Foxborough Public Schools hosted a movie night for parents on Nov. 16 at the Ahern Middle School to screen the documentary, "Screenagers." The film probes into the vulnerable corners of family life to explore struggles over social media, video games, academics and Internet addiction.

The event was sponsored by the Partners in Patriotism Fund and organized by Ahern Middle School Principal Susan Abrams.

"I think there's a lot of information in this film that parents will find interesting and I want to thank the Partners in Patriotism Fund for supporting this event," Abrams said.

"This is a really important topic for all of us," added Foxborough Schools Superintendent Debra Spinelli. "This is an opportunity to try and better understand these impacts and help parents address those impacts."

FOXBORO MUSIC ASSOCIATION

The PIP Fund showed its support for the Foxboro Music Association (FMA) through a \$1,480 grant donation to help offset the costs of two events for students enrolled in the Foxborough music program:

- U.S. Army Field Band and Soldiers Chorus Dinner on Oct. 30
- Bandorama on March 28, 2017

DATE OF APPLICATION: _____



Request for Donation

Partners in Patriotism Fund

The Partners in Patriotism (PIP) Fund is a registered nonprofit organization dedicated to supporting Foxborough- based philanthropic and community efforts through monetary donations. The PIP Fund will assist residents of Foxborough through the support of charitable endeavors, as well as through personal financial assistance.

Every line on this form must be completed accurately in order to be eligible for review. Please provide supporting documentation, where appropriate.

CONTACT INFORMATION

NAME OF ORGANIZATION/INDIVIDUAL: _____

NAME OF CONTACT: _____ PHONE: _____

ADDRESS: _____ EMAIL: _____

PREFERRED METHOD OF CONTACT: (choose one) PHONE: _____ EMAIL: _____

AMOUNT OF REQUEST (Be Specific): _____ DATE FUNDING IS NEEDED: _____

REQUEST INFORMATION

Please provide a detailed summary of your request, including estimated expenses (attach additional pages to application if needed): _____

If the donation request is approved, would you be willing to share this news with the local media (e.g. newspaper, online news sites, etc.)? Note, this question has no bearing on whether a donation application is approved.

Yes _____ No _____

By submitting this form to the Partners in Patriotism Fund, you acknowledge that the Partners in Patriotism Fund may request to review and verify certain information, including financial information, with regards to your request.

Mailing address: Partners in Patriotism Fund Attn: Jess Enos, Gillette Stadium, One Patriot Place, Foxborough MA 02035

Or scan and email to: PIPFund@Patriots.com

For more information: www.GilletteStadium.com/Partners-in-Patriotism

PARTNERS IN PATRIOTISM

IN THE COMMUNITY

FOXBOROUGH SHINES IN PRIMETIME

The Foxborough High School football team was featured on the Sept. 22 "Thursday Night Football" pregame show

With the lights of prime time shining brightly for the Patriots Week 3 game against the Houston Texans on Thursday, Sept. 22, some of the town's high school football players and coaches got to enjoy the national spotlight at Gillette Stadium with some NFL legends.

As part of Thursday Night Football's pregame show on CBS and NFL Network, the Patriots invited Foxborough High head coach Jack Martinelli, assistant coaches Michael Bordieri and Jim McGowan and a dozen players to participate in an on-field demonstration with NFL greats-turned-analysts Deion Sanders and Bill Cowher.

After assigning each player a position, Sanders, a Pro Football Hall of Famer, worked with the defense while Cowher, a Super Bowl winning head coach, instructed the offense. The Warriors played the roles of both the Patriots and Texans to assist the analysts in breaking down critical aspects of the game.

"It was a great experience for the kids - a chance of a lifetime for them," said Martinelli. "Even though Gillette Stadium is in their backyard, I think this was an extra special treat. I won't lie, I thought it was a great treat for the coaches as well."

Following the taping of the dem-



onstration, which aired on NFL Network later that evening, the FHS players and coaches chatted with Cowher and Sanders before taking a group photo.

"I got to line up with Deion Sanders; he basically covered me," said Foxborough captain Jamaime Few. "That's the best thing I ever experienced."

Warriors quarterback Mark Clagg was equally excited to work with Sanders.

"It was really surreal to meet Deion Sanders and coach Cowher," Clagg said. "Deion talking to me was probably my favorite part because he's probably one of my favorite

football players of all time."

Foxborough captain Padraig Farmer enjoyed going over what to expect in the game with the analysts.

"It was pretty cool running through some of the scheme and going over what the game is going to be like," said Farmer. "That was a lot of fun."

The team later connected with an old friend when Robert Kraft visited the players following their national TV debut. Mr. Kraft provided the group with tickets to the Sept. 22 game so they could stay and watch after filming the segment.

"We are certainly grateful for everything Mr. Kraft and the Patriots



do for the town and especially the kids," Martinelli said. "The Kraft family has been terrific to us as a program over the years."

Farmer added the opportunity was extra special for the seniors.

"This is one of those things you get to have that will stay with you forever," Farmer said. "Not a lot of people get to have this experience and we are very fortunate and appreciative to get this opportunity. It was pretty great."

BIT AUCTION RAISES OVER \$60K FOR ELEMENTARY SCHOOLS

The 21st annual BIT Auction raised more than \$60,000 on Nov. 4 to benefit Foxborough's three elementary schools. The funds raised at the event support technology, book purchases, field trips, family events and supplies for students, teachers and staff at the Burrell, Igo and Taylor elementary schools.

The Kraft Group and Kraft family proudly supported the event by donating use of the Cross Insurance Pavilion and Business Center at Gillette Stadium to host the auc-



Left: Former Patriot Matt Light serves as the emcee of the live auction during the 21st annual BIT Auction on Nov. 4. **Right:** The Kraft Group and Kraft family donated use of the Cross Insurance Pavilion at Gillette Stadium to host the event.

tion. The Kraft Group and Patriot Place also donated 25 auction items, including an autographed Tom Brady jersey, an autographed Rob

Gronkowski football and a number of experiences at Patriot Place. Former Patriot Matt Light was again the event's auctioneer.



Turkey Trot at Patriot Place

For the first time in the event's 21 years, Personal Best Charity partnered with Patriot Place and Bass Pro Shops to hold its annual Turkey Trot on Oct. 29. More than 500 people participated, raising \$75,000 for the Turkey Brigade to provide 3,000 area families in need with a full Thanksgiving dinner.

PARTNERS IN PATRIOTISM

IN THE COMMUNITY

BOGGING FOR CRANBERRIES AT PATRIOT PLACE

Carrie and Liam Weston have been taking their three children to the Ocean Spray cranberry bog and nature trail behind Bass Pro Shops at Patriot Place since 2011, but their visit on Oct. 22 was unlike any other.

The Foxborough family won an opportunity through the third quarter issue of the Partners in Patriotism's Resident Playbook sweepstakes to join Ocean Spray farmers at the bog and try their hands at harvesting the cranberries.

"We were so excited when the Kraft Group informed us that we won this opportunity," Carrie said. "We all loved putting on the Ocean Spray waders and exploring the bog filled with cranberries."

The Westons learned about the cranberry harvesting process from Ocean Spray farmers before entering the bog with wooden scoops to collect the berries.

"Rarely do you get to see the unique cranberry harvesting process up close," Carrie said. "Connecting with nature in a simple way is a great lesson for us and our kids and we are so grateful for this experience."



From left: Casey Weston, Liam Weston, Carrie Weston, Callum Weston and Rory Weston at the Ocean Spray cranberry bog behind Bass Pro Shops at Patriot Place on Saturday, Oct. 22.

The Westons' experience at the bog kicked off a day of fall fun in Foxborough as Patriot Place held its seventh annual Fall Harvest Celebration, which offered guests a chance to watch Ocean



Spray farmers harvest the 7,500 pounds of cranberries that were in the bog and enjoy free family activities like hay rides and pumpkin painting.

PATRIOTS' ROB NINKOVICH NAMED YMCA LEGEND

The Hockomock Area YMCA honored Patriots linebacker Rob Ninkovich with the 2016 Legends Ball Award for his commitment and passion to area children and families and his support of the YMCA's Integration Initiative. Ninkovich received the award at the 11th annual Legends Ball on Nov. 15.

"From the time I arrived in Foxborough in 2009, I've been a part of the Hockomock Area YMCA's Legends Ball every year. It doesn't seem real because I don't consider myself to be a legend."

Ninkovich and his family are members of the Foxborough YMCA and appreciate the impact it makes in the lives of youth and families throughout the area.

"I'm a strong supporter of the Hockomock Area YMCA and what they are able to do



Patriots linebacker Rob Ninkovich honored at the YMCA's Legend Ball on Nov. 15.

for all kids," Ninkovich said. "I'm honored and very humbled to accept this award."

Hockomock Area YMCA President and CEO Ed Hurley congratulated Ninkovich on the award.

"Rob is a great friend and partner of our Y and his in-



volvement has had a tremendous impact on local children and families," Hurley said.

SPECIAL OLYMPICS FLAG FOOTBALL TOURNAMENT

Gillette Stadium hosted more than 550 athletes in the Special Olympics annual flag football tournament on Nov. 19.

The Foxboro branch of the Hockomock Area YMCA fielded a team, the Hockomock



The Hockomock Chargers on the field at Gillette Stadium on Saturday, Nov. 19 during the Special Olympics Flag Football Tournament.

Chargers, in the tournament at the home of the Patriots. The athletes participated in the Special Olympics torch run around the stadium signaling the start of the games.

When it was time to take the field, the athletes ran through the Patriots inflatable helmet and onto the field ... just like their NFL heroes.

The Hockomock Chargers earned bronze medals in the tournament.

PARTNERS IN PATRIOTISM

RESIDENT PLAYBOOK

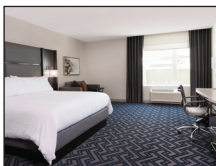
WIN A WINTER STAYCATION AT PATRIOT PLACE

Patriot Place is offering one lucky Foxborough resident and their family a weekend of fun to shake the wintertime blues with a Winter Staycation package.

The winner will receive a free, one-night stay at the recently opened Hilton Garden Inn Foxborough/Patriot Place on a mutually agreed upon date (offer excludes Gillette Stadium event days). While staying at Patriot Place, you will have four admission passes to Winter Skate presented by Harvard Pilgrim Health Care (open until the end of February), four admission passes to a 5 Wits adventure, four movie tickets to Showcase Cinema de Lux and four passes for a free game of bowling at Splitsville Luxury Lanes. All that fun will surely work up an appetite, so you and your family will receive a \$100 gift card to dine at CBS Scene. To top it all off, The Comedy Scene is throwing in four tickets to a mutually agreed upon comedy show on Level One of CBS Scene.

Details on how to enter this exclusive resident offer can be found in the photo caption.

HOW TO WIN



To enter to win this exclusive Foxborough resident experience, please email your name and address with "Resident Playbook" in the subject line to FoxboroResidents@GilletteStadium.com. One winner will be chosen at random and notified via email on **Friday, Jan. 27**. For rules and regulations, visit www.GilletteStadium.com/Partners-in-Patriotism

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