

SPRING 2014

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- Upcoming Stadium Events & Information
- Patriot Place: Committed to Sustainability

*Quarterly Insight into the Progress and Philanthropy of The Kraft Group*

# PARTNERS IN PATRIOTISM

## IN THE COMMUNITY



*Foxborough seniors will participate in a PLAY 60 event organized by the Kraft family and the New England Patriots Charitable Foundation on Thursday, May 29, at the Igo Elementary School.*

## Patriots to hold PLAY 60 event for seniors

*May 29 event will be part of Foxborough Council on Aging's "Aging Mastery" program*

The Kraft family and the New England Patriots Charitable Foundation are teaming up with Foxborough's Council on Aging to hold a special PLAY 60 event for Foxborough seniors as part of the senior center's "Aging Mastery" program.

"This is going to be really awesome," said Vicki Lowe, executive director of Foxborough's Council on Aging. "I think it's going to be fantastic. I can't wait to tell the seniors about what we have planned for them with the New England Patriots."

The PLAY 60 event, which will encourage 60 minutes of fitness through a series of activities, is scheduled for Thursday, May 29, at the Igo Elementary School.

Seniors will ride in a school bus to the Igo,

See **PLAY 60**, Page 5

## FORWARD PROGRESS

*Working together towards a stronger partnership*

During a recent Board of Selectmen meeting, resident and Town Historian, Jack Authelet, spoke to the importance – and benefits – of the town's partnership with the Kraft organization.

"Foxborough has always been fortunate in the economic engines that have driven our economy," Authelet said. "It is due, in no small part, to us being a town that would work with the business community. A partnership if you will, as one cannot thrive without the other and we have countless benefits to show for the effort."

One of the greatest benefits has been the transformation of Route 1. Authelet pointed to the beginning, where a harness race-track, a stadium and a professional football team transitioned into single ownership under Robert Kraft. From there came a multi-million dollar expansion of Foxborough's tax base with the arrival of Gillette Stadium and Patriot Place.

"Benefits to date have been enormous, far outweighing any negatives, but right now I believe more strongly than ever before that each one of us should make every effort possible to maximize our relationship of our town and the Kraft organization," said Authelet. "With open minds and ongoing dialogue, we can and should build upon the foundation that has been laid as we work together to make our partnership stronger than ever before."

We agree with Mr. Authelet, and hope the recent settlement of the Splitsville dispute serves as the groundwork to move forward toward a mutually respectful and beneficial partnership as we continue to explore future opportunities for growth at Patriot Place.

As for Splitsville, we want to thank the more than 900 residents who supported the luxury bowling, dining and Howl at the Moon entertainment concept for Patriot Place.

We believe Splitsville, with Howl at the Moon entertainment, will be a great complement to our current dining and entertainment offerings. It is also expected to create more than 100 new jobs and generate approximately \$100,000 annually in new tax revenue for the town.

We thank everyone for their hard work through this process, especially Police Chief

Ed O'Leary, for his efforts in developing a new policing plan for Patriot Place. We are excited to welcome Splitsville to Patriot Place and celebrate its grand opening with all of you later this summer!

The arrival of spring has brought a busy second quarter to Gillette Stadium and Patriot Place with several events (details can be found on pages 6-7) and construction projects underway (details can be found on page 5).

As we welcome the spring season, we also welcome new Town Manager Bill Keegan to Foxborough and wish him well in his new role. We look forward to working with him as we begin a new era in our partnership.



*The Harvard Pilgrim Finish at the 50 races are scheduled for July 3 at Gillette Stadium and Patriot Place.*

# PARTNERS IN PATRIOTISM

## PATRIOT PLACE NEWS

### Mission: Sustainability

*Since opening in 2008, Patriot Place has been committed to continuing the environmentally responsible and sustainable design practices that began with Gillette Stadium. Numerous sustainable design initiatives were included in the Patriot Place project, including site design, building performance, energy efficiency, solar power and more.*

#### SITE DESIGN AND PLANNING

Patriot Place occupies 1.3 million sq. ft. and was largely developed over existing parking lots - resulting in only a 2 percent increase in disturbed area.

#### BUILDING PERFORMANCE / ENERGY EFFICIENCY

White roofs on all buildings facilitate heat island reduction; all roofing has a high solar reflectance index. Energy management systems are included in the commercial buildings.

#### SOLAR ENERGY INITIATIVES

Sixty percent of Patriot Place's electricity usage is provided by solar power through the property's NRG Solar Canopy, located in the North Marketplace, and the property's Solar Power System, which spans the rooftops of seven buildings. The solar canopies generate one megawatt of clean, renewable power while providing shade and cover for visitors.

Utilizing more than 2,600 photovoltaic solar panels, the solar power system will generate more than 12 million kilowatt hours of electricity over 20 years, and will prevent the release of more than 8,800 metric tons of carbon dioxide into the atmosphere. That is the equivalent of removing more than 1,600 passenger vehicles from the road for a year.

#### GENERATING ENERGY FROM WASTE

In 2013, Patriot Place converted 1,158.96 tons of waste into energy (WTE) and diverted another 354.60 tons of materials, including paper, plastic, aluminum, glass and cardboard. The "[Patriot Place By The Numbers](#)" graphic at the top of this page details the resources these recycling efforts conserved.



*"We hope through our sustainability and energy efficiency initiatives we can continue to strengthen Patriot Place's energy independence and provide a better, cleaner environment for generations to come."*

— BRIAN EARLEY  
Patriot Place General Manager

## PATRIOT PLACE BY THE NUMBERS

2,347,119



kW-hrs of electricity-  
enough to power 196  
homes for a full year

7,628



Gallons of gasoline  
conserved at Patriot  
Place in 2013 - enough  
to drive 213,588 miles.

32,347



Gallons of oil  
conserved at  
Patriot Place in  
2013 - enough  
to heat and cool  
160 homes for a  
full year

2,224,880



Gallons of water  
conserved at  
Patriot Place in  
2013 - enough  
water needs of  
118,660 people  
for a year

3,948



Mature trees  
conserved at  
Patriot Place in  
2013 - enough  
to produce  
48,921,667 sheets  
of newspaper

1,226



Cubic yards of  
landfill airspace  
- enough airspace  
to meet the  
disposal needs of  
a community of  
18,886 people

## RESTAURANT SPOTLIGHT

### Saga Hibachi Steakhouse: Great Food, Fun Atmosphere

With performing chefs and a menu to satisfy any appetite, Saga Hibachi Steakhouse & Sushi Bar has brought the excitement of hibachi and the art of Japanese cuisine to the restaurant scene at Patriot Place.

Making its New England debut at Patriot Place in November 2013, Saga offers a fine-dining experience for the whole family in a cozy, happy-going atmosphere. Guests can enjoy signature sushi, classical Japanese cuisine and hibachi entrees.



*Saga Hibachi Steakhouse  
& Sushi Bar located at  
295 Patriot Place.*

"Your hibachi meal comes with a highly entertaining show when you dine at Saga," said Patriot Place General Manager Brian Earley. "The theatre and skill of Saga's chefs provide a wonderful experience and delicious food. The hibachi scallops dinner is a personal favorite."

For information on specials, visit [www.Patriot-Place.com/sagasteakhouse](http://www.Patriot-Place.com/sagasteakhouse).

## LETTERS & ASK PARTNERS IN PATRIOTISM

### What's On Your Mind? Let Us Know!

Share your letters, questions and feedback with Partners in Patriotism and have your submissions published and questions answered in an upcoming issue of the newsletter as we provide a new forum for feedback and open dialogue between residents and the Kraft organization.

Email your questions or letters to [FoxboroResidents@GilletteStadium.com](mailto:FoxboroResidents@GilletteStadium.com) or mail them to Gillette Stadium, One Patriot Place, Foxborough, MA 02035, Attention: Jeremie Smith. Please include your name.



# PARTNERS IN PATRIOTISM

## HARVARD PILGRIM FINISH AT THE 50

## CELEBRATE COMMUNITY AT THE FINISH AT THE 50

Three-day event to feature fireworks, free family activities, live music and road races

During the most Patriotic month of the year, we are inviting runners and families to come together in the spirit of community to celebrate health and wellness in a place accustomed to hosting heroes.

From bib pickup and a pre-race expo on June 29-30, to race day on July 3, The Harvard Pilgrim Finish at the 50 - 5K and 10K at Patriot Place and Gillette Stadium will provide a unique opportunity for you, your family and your friends to come together to celebrate moments that make everlasting memories.

This year's event will feature free family-fun activities around Patriot Place like bounce houses, touch-a-truck, live music and face painting along with three race options for runners of all skill levels and ages. Not long after the runners cross the finish line, the celebration at Patriot Place continues with post-race activities and a fireworks spectacular.

A portion of the proceeds from each race entry will be donated to Finish at the 50's first ever race beneficiary, the Kraft Center for Community Health, to assist in improving access to high-quality health care in our communities. Registered

runners can also enjoy free menu items from participating Patriot Place restaurants.

The races provide a great experience for runners, including the Kid's Fun Run, which allows children ages 2-12 to run a lap and end on the 50-yard line of the Gillette Stadium field.

The 5K is run completely on the Patriot Place campus while the 10K includes both Patriot Place and Foxborough roads (see course map below). Both the 5K and 10K races end in thrilling fashion as participants emerge from under the Patriots' inflatable helmet onto the stadium field to the cheers of thousands of fans as they charge the finish at the 50-yard line.

In addition to this year's new and improved 10K course, Patriot Place and Gillette Stadium will be introducing a new community cheering contest, "Show Us Your Patriotism," for residents along the course route to participate in. Residents in the North Street, Beach Street and Young Road neighborhoods are encouraged to show off their Patriotism by decking out their homes and cheering sections in their best red, white and blue for runners to see as they pass by.

The residence along the course route with the best show of Patriotism will win a grill from Bass Pro Shops (valued up to \$200) and \$100 in groceries from Trader Joe's as part of Finish at the 50's inaugural "We Are All Patriots" Award.

Online registration for the races, including the Kid's Fun Run, is now available at [www.HarvardPilgrimFinishatthe50.com](http://www.HarvardPilgrimFinishatthe50.com). Foxborough residents receive a discounted registration rate.



So whether you're lacing up your running shoes or cheering on your family and friends, come celebrate health, wellness and community with us at Patriot Place!



## FACES OF FOXBOROUGH

### Annmarie Morini



Foxborough resident Annmarie Morini has more than 20 years of experience in the special events industry and loves being able to provide clients with an experience of a lifetime at Gillette Stadium.

"The stadium is like no other venue," Morini said. "You feel the energy and excitement from the moment you pull into the parking lot. Then we start planning the details of your event and that excitement reaches another level. We have a lot of fun taking a client's idea and transforming it into an unbelievable event they will always remember."

Morini joined The Kraft Group in 2011 and currently serves as the company's Director of Sales for Gillette Stadium Special Events, where she books all corporate and social events for clients at the stadium.

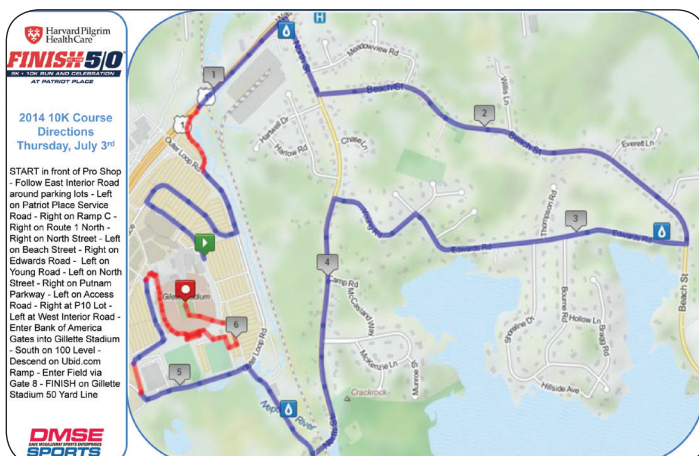
"This is a great organization and I love coming to work because it's fast-paced and every day is different," Morini said. "The best part about my job is definitely the variety of events we host. I've booked everything from weddings, a home show and American Idol in the past year - and all just a few miles from home!"

When Morini is not working with clients to throw unforgettable events, she is spending time with her husband, Danny, and their three children.

"Danny grew up in Foxborough," Morini said. "I love the small town feel and how the community always pulls together in times of need. It's a great town."



Annmarie and Danny Morini with their three children.



# PARTNERS IN PATRIOTISM

## 118TH BOSTON MARATHON

# WHY WE RUN

Foxborough residents raise funds, run Boston Marathon for Patriots Charitable Foundation

Foxborough residents Mark Briggs and Lexi Allen ran the 118th Boston Marathon on Monday, April 21, as members of the New England Patriots Charitable Foundation's Marathon Team to raise funds for the Myra Kraft Community MVP Awards, which recognize exemplary volunteers in honor of Myra Kraft's example of being a lifelong volunteer.

The 52-member Patriots Marathon Team, including 15 Kraft Group employees, was the largest fielded in the team's seven years and raised more than \$375,000. Since its inception, the New England Patriots Charitable Foundation Marathon teams have raised more than \$1 million to support children and families throughout the region.

"My family is involved with many philanthropic initiatives, locally, nationally and internationally; but I know for both of my parents the philanthropic endeavor that is closest to their heart, without any hesitation, is the Community MVP Awards," said first-time marathon runner and President of the Patriots Charitable Foundation Josh Kraft. "Through the marathon team's investment of time and fundraising, they are making the New England region stronger for those in need."

Briggs, a 14-year employee of the New England Patriots and 16-year military veteran, ran his second Boston Marathon on April 21 and has raised more than \$65,000 for the Patriots Charitable Foundation

over the past two years.

Allen, a member of the Patriots Women's Association, ran her first Boston Marathon. Both runners took a break from training and fundraising to share, in their own words, why they were running the Boston Marathon.

### Mark Briggs

"2013 was my first Boston Marathon. I started with the last wave, in the very last pen, crossing the start line at 10:40 a.m. alongside colleagues and friends also running for the New England Patriots Charitable Foundation.

The terrorist devices went off as I was passing Fenway and I was finally stopped from completing the marathon journey at the 25.5-mile mark. My wife, MaryRuth, and her sister Amy, who will be running this year's race, were at the finish line patiently waiting for me to cross when they witnessed the first explosion directly across from them at 2:49 p.m. Due to communication difficulties we never made contact with each other until 4:45 p.m.

Since the Marathon, I have visited with some of the victims who were injured and hope



*Hundreds of Kraft employees spelled out "1 Boston" last April as a statement of support and solidarity with everyone affected by the 2013 attacks on the Boston Marathon.*

that by sharing my experience as an amputee I have helped them see that there is a future - never mind how long the road to recovery takes. I also worked alongside friends within the law enforcement community to arrange the 26-hour fitness marathon held at Gillette Stadium last summer to raise money for the One Fund.

This year, as well as those families whose lives have been forever changed as a result of the attacks last year, I will again be running to honor those from our military who have paid the ultimate price and those who continue to live with the changes - both physical and psychological."

### Lexi Allen

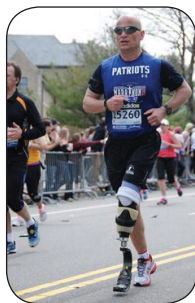
"I am running in the Boston Marathon for the fun of it (believe it or not). I love the camaraderie, meeting new people, the community - and of course for charity. I am so proud

to be representing the New England Patriots Charitable Foundation and all of the wonderful work they do in our community. I was in Boston last year at the Red Sox game and then watched the marathon from Fenway. There is no better marathon to run than the Boston Marathon and no better team than the Patriots

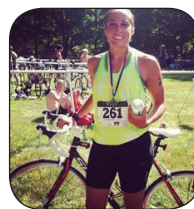
Marathon; the opportunity knocked, so I jumped on board!

My parents grew up in Needham, Mass., and they have both been lifelong Patriots fans. I was born in and grew up in Connecticut, but moved to Foxborough when my boyfriend was drafted by the Patriots in 2011. It really is a dream come true being able to run in the marathon on the Patriots Marathon Team. Running a marathon has always been a 'bucket list' item of mine and something I never thought possible until the Patriots gave me the chance. I feel honored to represent such an incredible and inspiring organization like the Patriots. The Kraft family has been so generous and kind to my family and so many families in our community.

Since moving to Foxborough in 2011, I have been part of the Patriots Women's Association. We have traveled all over the state volunteering and helping various community organizations. It is so inspiring to see what these volunteers and organizations have accomplished. Myra Kraft was a community pioneer in this area and so many people have followed her lead to give back and help people of various needs. These Community MVPs are so deserving of the recognition and monetary gifts to their respective nonprofits so they can continue to give back and help the people in the community they love."



Mark Briggs



Lexi Allen



# PARTNERS IN PATRIOTISM

## IN THE COMMUNITY

### Boy's Wish Comes True at Patriot Place

Patriot Place and A Wish Come True, Inc. teamed up on Saturday, March 1, to grant 9-year-old Rayquawn's wish for a shopping spree at Patriot Place and visit to The Hall at Patriot Place presented by Raytheon.

Rayquawn, from Providence, R.I., was born with sickle cell disease and regularly undergoes treatment to help manage the symptoms and lessen the pain associated with the disease.

Arriving at Patriot Place in a limousine, a beaming Rayquawn and his family were greeted by a surprise guest, Pat Patriot, who joined the group for a personalized tour of The Hall.

Rayquawn enjoyed interac-

tive exhibits like The Hall's field goalkicking simulator, the Patriots replica locker room and the Boston Duck Boat used in the team's Super Bowl XXXVI championship parade.

"This is so cool!" Rayquawn said as he climbed the ladder onto the duck boat.

Following his visit to The Hall, Rayquawn began his shopping spree inside the Patriots ProShop where he picked out a red Tom Brady jersey, a Patriots ball cap and Alex and Ani Patriots bangles for his younger sisters, Reniyah, 5, and Renazia, 3.

From the ProShop, Rayquawn headed to Olympia Sports for sneakers and clothes before heading to Red Robin for lunch. His shopping spree concluded with a trip to Old Navy.

"All of us at A Wish Come



**Left:** Rayquawn and his family visit The Hall at Patriot Place presented by Raytheon on March 1. **Below:** Rayquawn tries on an official Patriots helmet.

True are grateful for the caring and dedicated staff at Patriot Place who helped make Rayquawn's wish come true," said Amy Simonini, A Wish Come True operations manager. "He loved every moment of his shopping spree wish and was for a moment able to put aside thoughts of his illness and focus on having fun with his family and getting some great new wish list items to enjoy."



## Construction projects underway at Gillette Stadium, Patriot Place

Spring is a busy time for development at Patriot Place and Gillette Stadium with several projects underway and others set to begin in the near future.



*CVS Pharmacy is on schedule to open at Patriot Place later this summer.*

At Patriot Place, construction of a CVS Pharmacy with a drive-thru is well underway and scheduled to open later this summer. Splitsville Luxury Lanes is readying for construction and hopes to open for bowling, dining and Howl at the Moon entertainment later this summer. We have also recently installed 16 new granite pavers in the walkways of Patriot Place to celebrate the history of the New England Patriots.

At Gillette Stadium, construction of our new football operations facility on the east side of the stadium is in progress and expected to be completed in

July - just in time for Patriots training camp. We are also adding a new elevator on the Northeast and Northwest ramp to improve the ADA experience and will be installing new LED Gillette Stadium signage on the exterior and interior of the stadium. We also recently upgraded our field surface with FieldTurf's Revolution turf system for its unparalleled player safety and durability.

## PLAY 60: Patriots to host special event for Foxborough seniors on May 29

From **PAGE 1**

where they will be greeted by Igo students (and several surprises) before participating in an intergenerational PLAY 60 Ultimate Gym Class.

Foxborough is one of only 14 senior centers in the country to receive a grant from the Executive Office of Elder Affairs to fund the "Aging Mastery" program, which is designed to educate, encourage and provide incentives to older adults to take small steps that can improve their health.

Thirty-five seniors began participating in the 16-week program in March. The program ranges from guest speakers and educational programs to physical activities.

At the conclusion of the program, seniors will celebrate their accomplishments with a luncheon at CBS Scene and several activities at Patriot Place.

Good luck to the participants and we will see you in May!

# UPCOMING EVENTS AT *Gillette* STADIUM™

<b>MAY 11</b>	<b>SEATTLE SOUNDERS FC VS. NEW ENGLAND REVOLUTION</b> <b>Date:</b> Sunday, May 11, 6 p.m. <b>Details:</b> MLS regular season match	 
<b>MAY 16</b>	<b>FOXBORO RECREATION'S 4TH ANNUAL DODGEBALL TOURNAMENT</b> <b>Date:</b> Friday, May 16, 5 p.m. <b>Details:</b> Foxborough mothers and sons are invited to team up for an evening of dodgeball on the Gillette Stadium field. More information can be found online at <a href="http://www.GilletteStadium.com/Partners-in-Patriotism">www.GilletteStadium.com/Partners-in-Patriotism</a>	
<b>MAY 24</b>	<b>D.C. UNITED VS. NEW ENGLAND REVOLUTION</b> <b>Date:</b> Saturday, May 24, 7:30 p.m. <b>Details:</b> MLS regular season match	 
<b>MAY 31</b>	<b>GEORGE STRAIT: THE COWBOY RIDES AWAY TOUR</b> <b>Date:</b> Saturday, May 31, 6 p.m. <b>Details:</b> Reigning CMA Entertainer of the Year George Strait is bringing his "The Cowboy Rides Away Tour 2014" to Gillette Stadium with special guests Tim McGraw and Faith Hill. This will be Strait's first ever performance at Gillette Stadium.	
<b>JUNE 6</b>	<b>INTERNATIONAL SOCCER: MEXICO VS. PORTUGAL</b> <b>Date:</b> Friday, June 6, 8:30 p.m. <b>Details:</b> Leading up to the 2014 FIFA World Cup in Brazil, world superpowers Portugal and Mexico will meet in an international friendly at Gillette Stadium.	 
<b>JUNE 8</b>	<b>THE KID'S CANCER BUZZ-OFF</b> <b>Date:</b> Sunday, June 8 <b>Details:</b> The Kid's Cancer BuzzOff is an unforgettable event where participants shave their heads in honor and support of kids with cancer. For more information, visit <a href="http://www.buzzforkids.org">www.buzzforkids.org</a>	
<b>JUNE 21</b>	<b>MONSTER JAM AS BIG AS IT GETS</b> <b>Date:</b> Saturday, June 21, 7 p.m. <b>Details:</b> Monster Jam is the world's largest and most famous monster truck tour featuring the biggest names in monster trucks	
<b>JUNE 28</b>	<b>PHILADELPHIA UNION VS. REVOLUTION</b> <b>Date:</b> Saturday, June 28, 7:30 p.m. <b>Details:</b> MLS regular season match	 
<b>JUNE 29</b>	<b>HARVARD PILGRIM FINISH AT THE 50 PRE-RACE EXPOS</b> <b>Date:</b> Sunday, June 29, Monday, June 30 <b>Details:</b> This year's Finish at The 50 celebration begins with bib pickup and pre-race expos on June 29 and 30. More information can be found on Page 3 and online at <a href="http://www.FinishAtThe50.com">www.FinishAtThe50.com</a>	
<b>JULY 3</b>	<b>HARVARD PILGRIM FINISH AT THE 50 ROAD RACES</b> <b>Date:</b> Thursday, July 3 <b>Details:</b> Race day to feature free family activities, live music and three runs - a Kid's Run, 5K and 10K. The event will conclude with a fireworks spectacular! More information can be found on Page 3 and online at <a href="http://www.FinishAtThe50.com">www.FinishAtThe50.com</a>	
<b>JULY 12</b>	<b>SHAUN T LIVE WORKOUT</b> <b>Date:</b> Saturday, July 12 <b>Details:</b> Shaun T, the creator of the best-selling fitness program, INSANITY, will make a special appearance at Gillette Stadium when he leads a live workout on the field before the New England Revolution host the Chicago Fire at 7:30 p.m.	
<b>JULY 1</b>	<b>ON THE RUN TOUR: JAY Z AND BEYONCÉ</b> <b>Date:</b> Tuesday, July 1, 8 p.m. <b>Details:</b> JAY Z and Beyoncé are bringing their "ON THE RUN TOUR" to Gillette Stadium. The power couple's tour, in partnership with #BeyGood, will donate \$1 from every ticket purchased to the Shawn Carter Foundation.	
<b>JULY 26</b>	<b>COLUMBUS CREW VS. REVOLUTION</b> <b>Date:</b> Saturday, July 26, 7:30 p.m. <b>Details:</b> MLS regular season match	 



# UPCOMING EVENTS AT *Patriot* PLACE

**MAY  
1**

## MASS CRUISERS AUTO SHOW

**Date:** Every other Thursday (beginning April 17) 4 to 8:30 p.m.

**Details:** Located right outside of Bass Pro Shops and Patriot Place, the 2014 Mass Cruisers Auto Show offers exciting cruise nights every other Thursday from April 17 through Oct. 16. The free event features classic, custom, antique, muscle cars and hot rods. For more information, including scheduling changes, visit [www.patriot-place.com/masscruisers](http://www.patriot-place.com/masscruisers)



**MAY  
3**

## GUINNESS WORLD RECORD ATTEMPT: INVERTED STAIR-WALKING

**Date:** Saturday, May 3, 12:15 p.m.

**Details:** Visit Patriot Place on Saturday, May 3, to witness a Guinness World Record attempt at "Inverted Stair-Walking" on the NRG Plaza stairs adjacent to the Gillette Stadium ticket office. Mark Kenny, who holds the current record for fastest time (34.83 seconds) to walk down a 5-story flight of stairs (77 steps) on hands, will attempt to best that time on the Patriot Place staircase.



**MAY  
3**

## HEALTHY KIDS DAY WITH HOCKOMOCK AREA YMCA

**Date:** Saturday, May 3, 10 a.m. to 2 p.m.

**Details:** The Hockomock Area YMCA is celebrating Healthy Kids Day with a free community event at Patriot Place that encourages kids to be active and provides families with options and methods for living healthier. For more information, visit [www.hockymca.org](http://www.hockymca.org)



**MAY  
10**

## NEW ENGLAND PATRIOTS CHARITABLE FOUNDATION BLOOD DRIVE

**Date:** Saturday, May 10, 9 a.m. to 3 p.m.

**Details:** The New England Patriots Charitable Foundation will host the Dana-Farber Institute/Brigham and Women's Hospital Blood Mobile for a blood drive directly across from Davio's Steakhouse at Patriot Place. Donors will receive a Patriots gift bag and can meet and take photos with special guests.



**JUNE  
12**

## THIRTY 6 RED LIVE AT TOBY KEITH'S I LOVE THIS BAR & GRILLS

**Date:** Thursday, June 12, 9:30 p.m.

**Details:** Stop by Toby Keith's I Love This Bar & Grill to see Foxborough's own, Thirty 6 Red, perform live on stage! The band is known for playing great songs and making sure everyone is smiling and moving from start to finish. For more information, visit [www.patriot-place.com](http://www.patriot-place.com)



APRIL 2014			1	2	3	4	5
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	13	14	15	16	17	18	19
	20	21	22	23	24	25	26
	27	28	29	30			

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JULY 2014			ON THE RUN 1	2	3	4	5	
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	27	28	29	30	31			

# PARTNERS IN PATRIOTISM



***Above:** Approximately 75 fire trucks from across Massachusetts gathered at Gillette Stadium Thursday, March 6, before caravanning to Pascoag, R.I. to celebrate Tyler Seddon's seventh birthday. **Left:** First responders from across Massachusetts came together to fulfill Tyler's dream. **Below:** Foxborough firefighters ready a birthday message for Tyler.*



## Tyler's Troops Gather at Gillette Stadium

On Thursday, March 6, hundreds of first responders traveling in approximately 75 fire trucks from throughout the region gathered at Gillette Stadium before caravanning to Rhode Island to honor 7-year-old Tyler Seddon on his birthday.

Tyler, who is currently battling leukemia, wished for

birthday cards from his heroes - first responders. His mother's Facebook campaign to collect birthday cards from police officers and firefighters went viral and Tyler received birthday wishes from departments all over the country.

Foxborough firefighters joined in the gathering at Gillette Stadium before driving to Tyler's

home in Pascoag, R.I. as part of a parade of fire trucks to wish the young boy a happy birthday.

Later in the day, Tyler was sworn in as honorary police chief for the day by the Burrillville Police Department.



## Applications Now Available for Partners in Patriotism Fund Board of Directors

Applications to serve on the Board of Directors of the Partners in Patriotism Fund are now being accepted.

The Fund, recently established by the Kraft family to assist with Foxborough-based philanthropic efforts through monetary donations, will be comprised of 13 Foxborough residents willing and able to serve on the Board of Directors (BOD) to oversee the entire operation.

\$100,000, the Kraft family will charge the Fund's BOD with reviewing donation applications and voting on distribution of funds to Foxborough-based causes and philanthropic initiatives.

Applications are being accepted now through May 31, 2014, with appointments expected to take place in June 2014. Board members must be at least 18 years old and will serve a one-year term from July 1, 2014 to June 30, 2015 and meet a mini-

mum of once per quarter at Gillette Stadium.

If you are interested in serving on the board, please fill out the application to the right of this page and mail to Gillette Stadium, One Patriot Place, Foxborough, MA 02035 Attention: Jess Stevenson or scan electronically and email to [FoxboroResidents@GilletteStadium.com](mailto:FoxboroResidents@GilletteStadium.com).

For more information, visit [www.GilletteStadium.com/Partners-in-Patriotism](http://www.GilletteStadium.com/Partners-in-Patriotism).



# Request for Appointment

## Partners in Patriotism Fund Board of Directors

"The results of philanthropy are always beyond calculation." – Miriam Beard

The Kraft family has established the Partners in Patriotism Fund in 2014 to assist with Foxborough-based philanthropic efforts through monetary donations. With an annual commitment of \$100,000, the fund will be comprised of 13 Foxborough residents willing and able to volunteer to serve on a board of directors (BOD) to review donation applications and vote on allocation of funds. BOD applications will be accepted now through May 31, 2014, with appointments to take place in June. For more information, visit [www.GilletteStadium.com/Partners-in-Patriotism](http://www.GilletteStadium.com/Partners-in-Patriotism)

Those interested in serving on the Partners in Patriotism Fund Board of Directors must be at least 18 years old and submit this form to the Kraft organization. Completed applications can be mailed to Gillette Stadium, One Patriot Place, Foxborough, MA 02035 Attention: Jess Stevenson, or scanned and emailed to [FoxboroResidents@GilletteStadium.com](mailto:FoxboroResidents@GilletteStadium.com). Information received will be available to the entire Kraft organization, although the filling out of this form in no way assures appointment.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

EMAIL \_\_\_\_\_

TEL \_\_\_\_\_

AMOUNT OF TIME AVAILABLE \_\_\_\_\_

**WHY ARE YOU INTERESTED IN JOINING THE PARTNERS IN PATRIOTISM FUND BOARD OF DIRECTORS?**

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**PRESENT BUSINESS AFFILIATION AND WORK:**

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**VOLUNTEER EXPERIENCE:**

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# PARTNERS IN PATRIOTISM

## THIRD ANNUAL JEFF PARKER FUNDRAISER GALA

# A Night at the Races for a Cure

**Jeff Parker  
Charitable Fund's  
3rd Annual Gala  
at Gillette Stadium  
raises \$23K  
for charity,  
cancer research**

Derby hats and colorful blazers filled the West Putnam Club of Gillette Stadium on Friday, April 11, as nearly 300 friends and supporters of the Jeff Parker Charitable Fund (JPCF) dressed in their derby best for a night at the races during



Jeff Parker

the fund's Third Annual Gala. The event celebrated the loving memory of Foxborough resident Jeff Parker and raised funds to support families dealing with a cancer diagnosis, melanoma cancer research and scholarships for student athletes.

"We strive to give back the things that were most important to Jeff; helping families in financial need with children diagnosed with cancer or dealing with a family member diagnosed with cancer; scholarships for student athletes; and helping to continue the sport of Division I College Wrestling," the Jeff Parker Charitable Fund's mission statement reads. "We also hope to be able to make a difference in the fight against one of the most deadly cancers - melanoma."

Shortly after graduating from the University of Buffalo in 2008, Jeff was hired by The Kraft Group as a construction



*Friends of the Jeff Parker Charitable Fund smile with their "Derby Dollars" in the Winner's Circle of the Third Annual Gala at Gillette Stadium on Friday, April 11. The annual event raises funds to support families dealing with a cancer diagnosis, melanoma cancer research and scholarships for student athletes.*

manager – a position he took great pride in, according to his mother, Roberta Parker.

Sadly, Jeff was diagnosed with melanoma in July 2009 and after 10 months of treatment, lost his fight against cancer on May 22, 2010, at the age of 25.

Since Jeff's passing, his family and friends established the JPCF to capture Jeff's friendly and caring spirit through philanthropic efforts that help children and families affected by cancer.

"Jeff always gave back to his community," Roberta Parker said. "I think it is something Jeff would be really proud of. He was a leader and I think the fund is doing a lot of good things for people in need."

With this year's Gala titled, "Parker Derby," the theme was a "Night at the Races for a Cure." Those in attendance enjoyed a buffet dinner, a derby hat contest, dancing, a variety



*From great silent auction items, above, to picking the winning horses, below, the third annual Gala offered a night of fun for a great cause in memory of Jeff Parker.*



*The Parker Derby photo booth captured some of the Gala's best dressed. The event raised \$23,000 for the Jeff Parker Charitable Fund.*

of raffles and silent auction items and, of course, horse races.

The event raised \$23,000 to help the JPCF support families dealing with a cancer diagnosis, fund melanoma cancer research and award scholarships to student athletes – all in

loving memory of Jeff.

"The event was a huge success," Roberta Parker said. "Everyone had a great time and the excitement was very evident throughout the room. We are very grateful for everyone's continued support of the Jeff Parker Charitable Fund."



# PARTNERS IN PATRIOTISM

## Building Brighter Futures for Youth and Families

Partnership between Hockomock Area YMCA and Kraft organization is all about community

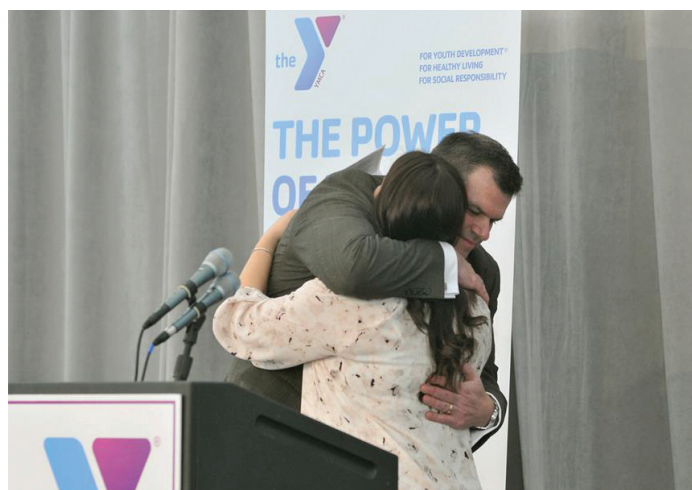
Through a shared commitment of investing in our children, our health and our neighbors – the Kraft organization and Hockomock Area YMCA have built a partnership centered on community.

“The Kraft organization has been a great supporter and friend of the Hockomock Area YMCA going back to when we were building our expanded facility in Foxborough, which we are very proud is called ‘The Kraft Family Center,’” said Ed Hurley, president of the Hockomock Area YMCA. “Mr. [Robert] Kraft and his family stepped forward and made the \$1 million gift. That really raised the bar for us and helped us tremendously in our fundraising to make that outstanding facility a reality. It also let the community know what this project was all about.”

This past November, the Hockomock Area YMCA celebrated five years of community impact at the Kraft Family Center of the Invensys Foxboro Branch. Community leaders, volunteers and committed donors, including Robert Kraft, came together to celebrate the programs and services provided by the Hockomock Area YMCA to local communities.

“I love this town,” Kraft said. “I’ve actually spent more time here in Foxborough than I have in my hometown, especially since we bought the Patriots in 1994, so we feel pretty connected here.”

“The Kraft Family Center, under Ed Hurley’s leadership, does so much to integrate the community and make it more vibrant. We are



*Patriot Place General Manager Brian Earley hugs guest speaker Mimo Jaber during Mimo’s impactful telling of her family’s YMCA story during the 2014 Reach Out For Youth & Families campaign kick-off breakfast at Gillette Stadium in March. (Photo courtesy of Hockomock YMCA)*

proud to be, in a small way, part of it.”

The power of the YMCA-Kraft partnership has positively impacted tens of thousands of children and families throughout the area and has provided a “Y experience” and community resource to all who need it.

“Together, we are striving to have a lasting impact on our local communities and build brighter futures for our children,” said Patriot Place General Manager Brian Earley, who took an active role in the Hockomock Area YMCA five years ago and currently co-chairs the Y’s Reach Out For Youth & Families campaign. “It takes many different people working together to be a true community resource and we are very proud of our partnership with the Hockomock Area YMCA.”

Throughout the year, the Hockomock Area YMCA works with the New England Patriots, the Patriots Alumni Association, the New England Revolution and Patriot Place to create unique and impactful events like the annual Legends Ball and Legends Golf

Classic, which together raised more than \$200,000 in 2013 for the Y’s integration initiative. The program provides opportunities for children with special needs to participate in activities with their typically developing peers.

Patriot Place also hosts several community events annually like the Winter Skate Finale on Ice figure skating exhibition and the Patriot Place Chili Cook Off presented by Bass Pro Shops to raise funds for the Reach Out For Youth & Families campaign.

In 2014, these community events raised nearly \$2,500 for the campaign, which aims to make YMCA programs and services available to all – regardless of one’s ability to pay.

The campaign’s annual kick off breakfast was held in March for the first time at Gillette Stadium and drew a record attendance of nearly 500 community and business leaders, donors and YMCA members.

Current New England Patriot Nate Solder and former New England Patriot Joe Andruzzi were also in attendance.



*From left to right: Congressman Joseph Kennedy III, Patriots Charitable Foundation President Josh Kraft, Hockomock Area YMCA President Ed Hurley, Patriots Chairman and CEO Robert Kraft and Patriot Place General Manager Brian Earley.*

“It says a lot about the Kraft organization that they’ve gotten involved and engaged in our YMCA and they’ve been great friends,” said Hurley. “They attend a lot of our events throughout the year so it means a lot to have them help us kick off this year’s campaign as we try to raise over \$1 million for children and families that need us.”

In 2013, the YMCA campaign provided \$1.7 million in scholarships for program and support for children and families in need.

“This campaign is about a community of people coming together to take care of one another,” said Earley. “This campaign will provide a bright future for our young people and a safety net for families when they need us the most.”

In May, the YMCA will again host “Healthy Kids Day,” a free community event at Patriot Place, to encourage kids to be active and provide families with options and methods for living healthier.

“Last year we moved our Healthy Kids Day to Patriot Place and it was a huge success,” said Hurley. “In July, we are involved with Harvard Pilgrim’s Finish at the 50 road race at Patriot Place and the list goes on and on. It’s a great partnership.”

# PARTNERS IN PATRIOTISM

## PATRIOT PLACE PLAYBOOK

### Win a VIP Experience to the New England Revolution!

Ever wonder what it is like to be on the Gillette Stadium field moments before the New England Revolution kick off? Or how about the view from the Putnam Club during a match? If you have then here is your chance to stop wondering and start experiencing through this quarter's exclusive offer!

On Saturday, July 12, one lucky Foxborough resident will be cheering on the Revolution in style with VIP parking, a pregame field visit and six Putnam Club seats to the Revs' match against the Chicago Fire. Kick-off is scheduled for 7:30 p.m.

Fans are also invited to enjoy a fireworks show at the stadium following the match.

Details on how to enter to win the "Revs Ultimate VIP Experience Package" can be found to the right of this page. The offer is only valid for the Revs' July 12 match against Chicago.



Gillette Stadium  
One Patriot Place  
Foxborough, MA 02035

### HOW TO WIN



To enter to win this exclusive Foxborough resident experience, please email your name and address with "Patriot Place Playbook" in the subject line to [FoxboroResidents@GilletteStadium.com](mailto:FoxboroResidents@GilletteStadium.com). One winner will be chosen at random and notified via email on Friday, May 23. For rules and regulations, visit [www.GilletteStadium.com/Partners-in-Patriotism](http://www.GilletteStadium.com/Partners-in-Patriotism)

Mailing  
Information