

FALL | WINTER 2015

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Quarterly Insight into the Progress and Philanthropy of The Kraft Group

PARTNERS IN PATRIOTISM

BENEFITS OF PARTNERSHIP

Kraft Group and Town have established one of the state's most successful public-private partnerships

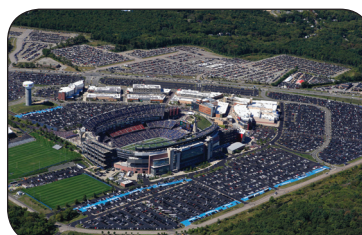
A successful partnership involves people with different skills working together to achieve more than either could alone. Such is the case in Foxborough. As state and local governments try to accomplish more while spending less taxpayer dollars, they are increasingly turning to public-private partnerships, where the skills and assets of a private sector entity and a public agency are shared in delivering a service or facility for the use of the general public.

Fifteen years ago, the Town of Foxborough and the Kraft Group formed a public-private partnership through the Stadium Lease agreement. The result has been more rewarding than ever contemplated and has established one of the most successful public-private partnerships in the history of the Commonwealth. Through the Kraft Group's investments in the property and its ability to attract the industry's premier events and the Town's support through approval processes and a willingness to take innovative approaches for mutual benefit, we have been able to foster tremendous job growth, diversify the tax base and improve the quality of life throughout the region.

Since 2000, the Kraft family has invested more than one billion dollars at the site and through the construction and operation of Gillette Stadium and Patriot Place has generated thousands of fulltime and temporary jobs, provided more amenities, including world-class health care and better public services, and generated millions of dollars in annual tax revenue to the Town.

More specifically, the Kraft Group has contributed approximately \$10 million over the minimum annual guarantee of \$1.3 million in Town User Fees (ticket fees) since 2002 (see By the Numbers graphic on Page 2). The Town and the Kraft Group, per the Stadium Lease, agreed to a Payment In Lieu of Taxes (PILOT) program, which taxes a fixed amount on each ticket sold to events at Gillette Stadium. The minimum annual payment of \$1.3 million is intended to protect the Town against any loss of revenue due to changes in the manner of operation or configuration of

the stadium, e.g. removal of seats to construct the Optum Field Lounge.



More than one billion dollars in investments and 15 years of working together has accomplished a lot. Keeping together can accomplish a lot more.

In addition to Town User Fee revenue, which will generate a record high of nearly \$2.8 million in 2015, the Town has received approximately \$190,000 annually in taxes on the sale of food and beverage (meals tax) at Gillette Stadium throughout the year; not just during major events. Patriot Place contributes approximately \$400,000 in annual meals tax to the Town, while the Renaissance Boston Patriot Place hotel contributes more than \$500,000 in annual hotel occupancy tax. As a result of Town support, we have significantly invested in new stadium facilities like the Optum Field Lounge, Cross Insurance Pavilion & Business Center, the DraftKings Fantasy Sports Zone, four new Super

Suites and began construction of a second hotel at Patriot Place. We anticipate the Town will receive significant additional, year-round tax revenue as a result of these projects.

Additionally, this partnership has had a positive impact on the region, especially local businesses along Route 1, which have improved with the nearly 12 million visitors Gillette Stadium and Patriot Place attract each year. Area businesses have also found reasons to invest and reinvest in their respective properties as a result of what we have been able to accomplish together, further increasing the local and regional tax bases.

Fifteen years of this partnership has taught us that success begins with an equal willingness to communicate and listen. We understand it is better to work together and appreciate what each of us brings to the partnership. We thank Selectmen Chair Jim DeVellis and Town Manager Bill Keegan for their leadership, as they have exemplified the true spirit of this public-private partnership and worked collaboratively with us to settle the Optum Field Lounge dispute. We look forward to working together as partners once again, with a thoughtful and long-term vision to review the Stadium Lease, reinvigorate the agreement to mutually benefit both parties and take into account changes in technology, demographics and the market in which we compete.



Patriots Chairman and CEO Robert Kraft watches the Foxborough High football team take on Stoughton High School from the sidelines of Ahern Field on Oct. 16. (Photo courtesy of HockmuckSports.com)

Robert Kraft Visits FHS football team on Senior Night

On Sept. 27, Foxborough High football coach Jack Martinelli attended the Patriots-Jaguars game at Gillette Stadium as a guest of Robert Kraft in recognition of the coach's 250th career win. On Oct. 16, Kraft returned the favor, attending the Warriors' Senior Night game against Stoughton at Ahern Field as a guest of Martinelli. Kraft spoke to the team in the locker room prior to the game before taking in the action from the sidelines.



Gillette Stadium will host the Boston Bruins and Montreal Canadiens in the 2016 NHL Winter Classic.

WINTER IS COMING

Foxborough will ring in the New Year as the center of the hockey world when Gillette Stadium hosts the 2016 Bridgestone NHL Winter Classic between the Boston Bruins and Montreal Canadiens.

See **HOCKEY**, Page 3

PARTNERS IN PATRIOTISM

PATRIOT PLACE NEWS



Patriot Place will welcome the Hilton Garden Inn to Foxborough in 2016.

Patriot Place Welcomes New Businesses, Breaks Ground on Second Hotel

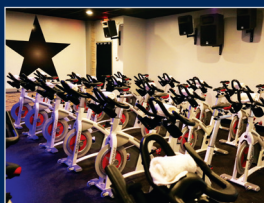
The ribbons are cut and the doors now open to two new businesses at Patriot Place. The Kraft Group's Real Estate Development division recently welcomed A.C. Moore and Rev'd Indoor Cycling to Foxborough and broke ground on a third business - a Hilton Garden Inn hotel, which is expected to open in fall 2016.

A.C. Moore, located next to Trader Joe's in the South



Marketplace, features a variety of arts and craft products, including scrapbooking, beading, knitting, rubber stamping, home decor items, floral items, kid's crafts, paints, framing, greenery and seasonal items.

Rev'd Indoor Cycling, located between Muse Paintbar and Dunkin' Donuts, provides a high-quality fitness environment



by offering the industry's best equipment and professional instruction. Rev'd rides differ from the average sports club classes because the focus is on technique and personalizing each ride with motivating movements within a rhythm-based experience.

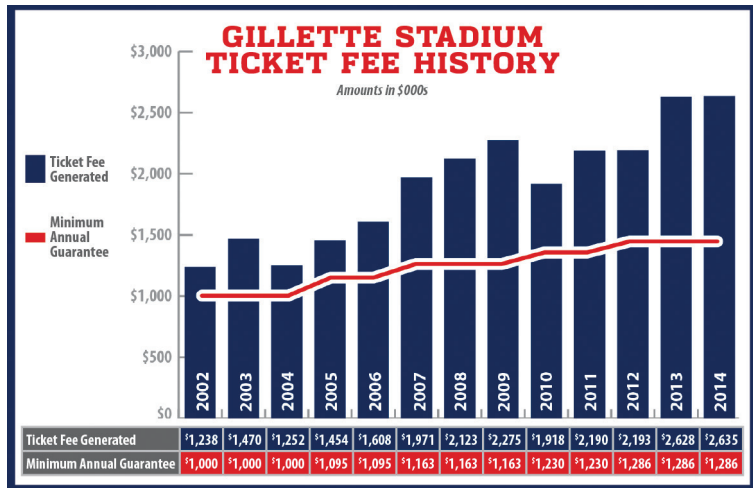
The studio features more than 30 Schwinn Performance Pro bikes, state-of-the-art lighting and sound that will immediately take you outside of the usual health center environment. The studio also includes showers and personal storage.

The Hilton Garden Inn, located adjacent to the Renaissance Boston Patriot Place Hotel, will feature five floors and 136 rooms. Amenities will include a restaurant and bar, pool, fitness room, business center, guest laundry and 1,700 square feet of function space and

2 approximately 800 square feet of pre-function space.

2

BY THE NUMBERS



The Kraft Group has contributed approximately \$10 million over the minimum annual guarantee of \$1.3 million in Town User Fees (ticket fees) since 2002. The Town and the Kraft Group, per the Stadium Lease, agreed to a Payment In Lieu of Taxes (PILOT) program, which taxes a fixed amount on each ticket sold to events at Gillette Stadium. The minimum annual payment of \$1.3 million is intended to protect the Town against any loss of revenue due to changes in the manner of operation or configuration of the stadium, e.g. removal of seats to construct the Optum Field Lounge or lower attendances to events at the stadium.

WINTER SKATE AT PATRIOT PLACE LACE UP AND SKATE

Winter Skate at Patriot Place presented by Harvard Pilgrim Health Care opened for a seventh winter season on Nov. 13 at a new location next to CBS Scene Restaurant and Bar. On hand to celebrate the opening was Foxborough figure skater Kara Gill, who performed for the crowd and participated in the ribbon-cutting ceremony with Patriot Place General Manager Brian Earley, Patriots cheerleaders and Revs Girls, mascots Pat Patriot and Slyde and members of the 2015 Canadian Women's Hockey League Clarkson Cup Champions Boston Blades.



Foxborough figure skater Kara Gill and Pat Patriot at the opening of Winter Skate.

Gill, a seventh grader at the Ahern Middle School, skates for both the United States Figure Skating Association and Ice Skating Institute clubs and made her Winter Skate debut. She has been skating since pre-school, starting with Learn to Skate classes at local rinks in Foxborough and Walpole. Over the last five years, Gill has skated in several competitions, including the 2015 ISI District 1 Championships.

The Foxborough Fire Department was also onsite for opening night, staging a ladder truck with a large American flag on display.

The 60-by-140-foot, professionally-maintained ice surface is specifically designed for recreational skating and features an observation deck for non-skaters. The surface is large enough to accommodate beginners and experts alike, hockey and private events.

For pricing and hours of operation, visit www.patriot-place.com/winterskate.

PARTNERS IN PATRIOTISM

2016 BRIDGESTONE WINTER CLASSIC

HOCKEY: FAN GUIDE TO THE WINTER CLASSIC

From **PAGE 1**

Bringing this event to Foxborough took years of planning and negotiations, as the Kraft Group's sports and entertainment division competed against 29 NHL teams and several major sports markets to host the premier hockey event of the year.

The result will be nothing short of spectacular as the 2016 Winter Classic will write a new chapter to one of the NHL's oldest and fiercest rivalries when the puck drops between the Bruins and the Canadiens on Jan. 1, 2016.

The Bruins and Canadiens have faced off against each other more than any other two teams in NHL history. Boston will become the first first club to host the Winter Classic for a second time and the Canadiens will play in the New Year's Day outdoor game for the first time.

With tickets selling out quickly, the Kraft Group successfully negotiated with the NHL to receive a limited number of tickets to offer exclusively to Foxborough residents. Through a lottery system, more than 140 Foxborough families were able to purchase tickets to the event.

Entertainment and fan satisfaction will be at the forefront of this event, as the NHL will host several activities leading up to face-off on Jan. 1.

SPECTATOR PLAZA

Spectator Plaza is the official NHL Pregame Fan Festival located in Lot 22 at Gillette Stadium on Dec. 31 (11:30 a.m. to 3:30 p.m.) and Jan. 1 (9 a.m. to 1 p.m.). Spectator Plaza is a free, non-ticketed

event that will offer hockey fans of all ages family-friendly interactive games and attractions, live music, special appearances, radio broadcasts and dozens of other dynamic activities. All attractions are free, but fans must pay for parking to enter the plaza. Fans are encouraged to join the conversation on social media, using the hashtag: #WinterClassic.

ALUMNI GAME

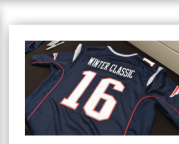
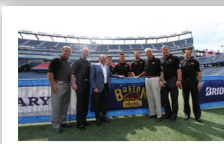
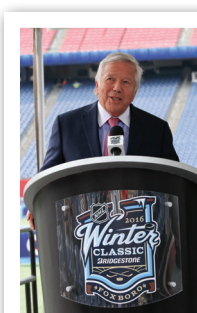
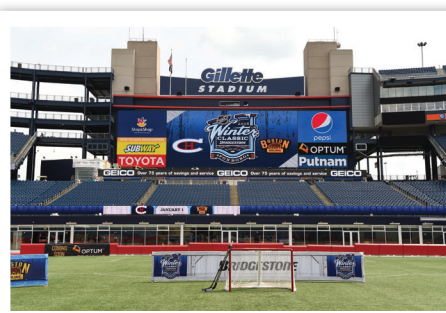
Prior to the main event on Jan. 1, more than 40 former Bruins and Canadiens players and coaches will participate in the NHL Winter Classic Alumni Game. Those expected to renew the legendary rivalry in the unique Gillette Stadium outdoor setting include former Bruins Ray Bourque, Cam Neely, Terry O'Reilly, Mark Recchi, Sergei Samsonov, Don Sweeney and more. Don Cherry and Mike Milbury will serve as Boston's coaches. On the other side of the ice will be former Canadiens Larry Robinson, Guy Carbonneau, Jose Theodore, Mats Naslund, Alex Kovalev and more. The Canadiens alumni will be coached by Yvan Cournoyer, Jacques Demers and Guy Lafleur. The alumni game is scheduled to begin at 3:30 p.m. and can be seen on NBC.

Earlier in the day, Gillette Stadium will host the Women's Hockey Classic between Les Canadiennes of the CWHL and the Boston Pride of the NWHL. The game will be played in two 15-minute periods beginning at 2:15 p.m.

WINTER CLASSIC

The main event on

See **WINTER**, Page 11



FACES OF FOXBOROUGH JIM SCOLLINS



Foxborough has always been home for longtime resident Jim Scollins, whose parents lived in town for more than 50 years. He joined the Kraft Group in June 2005 as manager of e-commerce and is now the Director of Retail Operations, where he oversees the company's e-commerce department (Patriots ProShop online at ProShop.Patriots.com, the retail warehouse and the Patriots ProShop and Patriots ProShop Collection at Patriot Place).

"I like the fast-paced and innovative environment within the Kraft Group," said Scollins, who celebrated his 10-year anniversary with the company this past June. "Every day is a new challenge and a new opportunity. It's never boring. The employees in our retail department really care about what they do and they work very hard. It's a great place to work."

When Jim is not working, he enjoys spending time with his family, traveling and playing the occasional round of golf. His two sons, Jack and Liam, are in the Foxborough High School Band and his wife is very active in the Foxboro Music Association.

"My family enjoys living here because it's a great community with great people," Jim said. "I have been fortunate to see my kids go to the same schools I did from kindergarten through high school. It's a close-knit community and there are many families that have been here for my whole life that we see on a regular basis. I can't imagine living anywhere else."



Foxborough resident Jim Scollins (far right) with his family in Maine. Jim met his wife through his mother, who worked for the Patriots from 1971-1991.

PARTNERS IN PATRIOTISM

IN THE COMMUNITY



PATS PLAY 60 IN FOXBOROUGH

Kraft family and New England Patriots Charitable Foundation surprises 12 children at Invensys Foxboro Branch of Hockomock Area YMCA with Patriots tickets

New England Patriots defensive end Rob Ninkovich knows the importance of living a healthy lifestyle through diet and daily exercise. On Tuesday, Dec. 1, Ninkovich joined the New England Patriots Charitable Foundation at the Invensys Foxboro Branch of the Hockomock Area YMCA to share the Play 60 message with students enrolled in the YMCA's after-school and Integration Initiative programs.

"We are lucky that our YMCA has some great friends with the Patriots and the Kraft family," said Hockomock Area YMCA President Ed Hurley. "They have been very good to our YMCA and we've got a lot of players involved in our YMCA."

Ninkovich spoke to a group of 30 children about healthy eating



New England Patriots defensive end Rob Ninkovich stretches with young students enrolled in the Hockomock Area YMCA's after-school program on Tuesday, Dec. 1, at the Kraft Family Center of the Invensys Foxboro Branch of the Hockomock Area YMCA.

and the importance of exercising 60 minutes a day. He asked the youngsters what their favorite

foods and activities were, before engaging in a game of "Rob Says," where he led the group in

a series of football-related exercises.

"He's a great football player, but he's an even better guy," said Hurley. "He's a wonderful guy who has done a lot for our community and is great for our Y."

Following the Play 60 activities, Ninkovich and the Patriots Charitable Foundation handed out gift bags consisting of Patriots stickers, posters and an autograph photo of Ninkovich for all the participants.

The event concluded with Ninkovich surprising 12 children with tickets to the Dec. 6 Patriots game vs. the Philadelphia Eagles at Gillette Stadium. As part of the experience, the children participated in pregame field activities in recognition of the Patriots' Play 60 game.

LEGENDS AMONG US

Patriots' Devin McCourty, Tim Fox honored by Hockomock Area YMCA for Commitment to Community

During the 10th annual Legends Ball on Nov. 17, the Hockomock Area YMCA honored New England Patriots defensive back Devin McCourty and Patriots alum Tim Fox with the 2015 Legends Award for their passion and commitment to community service and the Y's Integration Initiative. McCourty and

Fox joined more than 30 New England sports legends at the annual gala with all proceeds benefiting the Y's Integration Initiative program, which provides opportunities for special needs children to participate in YMCA programs and activities with their typically developing peers. Past hon-



orees of the Legends Award include: Nate Solder, Pete Brock, Rick and Dick Hoyt, Matt Light, Joe Andruzzi, Steve Grogan and Andre Tippett.



PARTNERS IN PATRIOTISM

IN THE COMMUNITY

Saluting Our Real Patriots

Foxborough veterans among more than 300 military honored during Nov. 8 Pats game

The Kraft family and the New England Patriots have been saluting the brave men and women in our armed services for decades, both at home and abroad. On Nov. 8, the team thanked the real patriots who have served this country with a number of activities that honored more than 300 veterans and active military members throughout the team's 2015 Salute to Service game at Gillette Stadium.

Among the veterans honored were Foxborough natives Phillip Giardino, Mark Manning, Ryan McGrath, Pete Curran and Chris Solbo, who participated in unfurling a large American flag on the field prior to kickoff.

"Being at Gillette Stadium holding the American flag with New England's bravest men and women was just another reminder of how lucky I am to have served this country and to be thanked on such a large scale really touches home," said Giardino.

Giardino and the other veterans attended a pregame reception inside the Empower Field House, where they enjoyed complimentary food and had the opportunity to speak with veterans across all military branches.

"Although most of us have never met



Fans participate in a patriotic card stunt inside Gillette Stadium to thank our nation's troops during the Patriots Salute to Service game on Dec. 8 at Gillette Stadium.

before, we all instantly clicked and we will forever remember that day as Patriots Nation thanked us," Giardino said.

"I am fortunate enough to have experienced the generosity and support of Mr. Kraft and the Kraft family while on active duty, but for his business to continually give back each week and throughout the year really puts the icing on the cake for the time I spent in the military. It's moments like these that serve as a great reminder as to why I - and thousands of other men and women across New England - chose to serve and defend this country."



From left: Foxborough residents Mark Manning (United States Marines Corps), Ryan McGrath (United States Air Force), Pete Curran (United States Marines Corps), Chris Solbo (Army) and Phil Giardino (United States Marines Corps).

Pats, Public Safety Welcome Wounded Walk Veterans to Town

On Nov. 10, a group of Marines began a 300-mile journey from Portland, Maine to Voluntown, Conn. to raise awareness and support for military veterans returning home with mental and physical wounds from service. Six days and more than 140 miles later, the group received an escort from Foxborough Fire and Police from Route 1 to Patriot Place and Gillette Stadium

around 9 p.m. on Nov. 16.

New England Patriots Cheerleaders and team mascot, Pat Patriot, welcomed Sgt. David Pierce, Cpl. Ross Delafield, Delafield's childhood friend Jeremy Lee and Marines Joel Connick and Michael Jefferson to the Renaissance Boston Patriot Place Hotel.





The cheerleaders and Pat Patriot posed for photos, signed

autographs and thanked the veterans for their service and the work they are doing through the Wounded Walk. The Renaissance Boston Patriot Place Hotel provided the group with a free dinner and the New England Patriots gifted team hats and shirts before the veterans continued on their walk toward Connecticut.



New England Patriots cheerleaders and Pat Patriot joined members of the Foxborough Fire and Police departments in welcoming members of the Wounded Walk to Patriot Place on Nov. 16.

UPCOMING EVENTS AT *Gillette* STADIUM™

DEC 31	2016 BRIDGESTONE NHL WINTER CLASSIC ALUMNI GAME Date: Thursday, Dec. 31, 3:30 p.m. Details: Watch as NHL legends from an ageless rivalry take the outdoor ice when the Boston Bruins and Montreal Canadiens alumni square off at Gillette Stadium on New Year's Eve.	
JAN 1	2016 BRIDGESTONE NHL WINTER CLASSIC Date: Jan. 1, 2016, 1 p.m. Details: The Boston Bruins and Montreal Canadiens will take their rivalry to the outdoor rink inside Gillette Stadium for the NHL's 2016 Bridgestone Winter Classic.	
JAN 9-10	NFL PLAYOFFS: WILD CARD WEEKEND Date: Saturday, Jan. 9 and Sunday, Jan. 10, 2016 Details: The NFL playoffs begin with the AFC and NFC Wild Card Round. The No. 3 seed will host the No. seed and the No. 4 seed will host the No. 5 seed on Jan. 9 or Jan. 10.	
JAN 16-17	NFL PLAYOFFS: DIVISIONAL ROUND WEEKEND Date: Saturday, Jan. 16 and Sunday, Jan. 17, 2016 Details: The NFL playoffs continue with the AFC and NFC Divisional Round. The No. 1 seed will host the lowest remaining seed in the tournament while the No. 2 seed will host the highest remaining seed on Jan. 16 or Jan. 17, 2016.	
JAN 24	NFL PLAYOFFS: CONFERENCE CHAMPIONSHIP WEEKEND Date: Sunday, Jan. 24 Details: If the New England Patriots advance through the first two rounds of the playoffs and are the highest remaining seed in the AFC, they will host the AFC Championship at Gillette Stadium on Jan. 24, 2016. It would be the fifth straight AFC Championship appearance and fourth conference championship game at Gillette Stadium in that span.	
APRIL 23	MONSTER ENERGY AMA SUPERCROSS Date: Sunday, April 23, 3:30 p.m. Details: Monster Energy AMA Supercross, an FIM World Championship, is the world's premier stadium motorcycle circuit.	

Gillette Stadium Announces Chesney's Return, Copa America Centenario Soccer Matches for 2016

The Kraft Group's sports and entertainment division is hard at work booking major events for 2016 and made two exciting announcements in November.

New England's favorite country music star, Kenny Chesney, will return to one of his favorite venues in 2016 when he brings his Spread the Love Tour to Gillette Stadium on Friday, Aug. 26, and Saturday, Aug. 27.

Joining Chesney in Foxborough next summer will be Miranda Lambert, a multi-platinum, 11-time CMA Award and two-time Grammy winner and special guests Sam Hunt and Old Dominion.

On the pitch, Gillette Stadium has been selected as one of 10 venues to host matches during the 2016 Copa America Centenario in June.

The tournament, which will celebrate the 100-year anniversary of the South American Football Championship, will be held in the United States for the first time with matches scheduled to take place June 3-26.

All 10 teams from the South American Football Confederation will participate in the competition, as will six nations from CONCACAF. Costa Rica, Jamaica, Mexico and the United States have already qualified for the competition. The final two berths will be determined on Jan. 8, 2016 in Panama City when Trinidad & Tobago face Haiti and Panama takes on Cuba.

To be among the first to access tickets to the Copa America Centenario, fans can



Kenny Chesney returns to Gillette Stadium on Aug. 26-27, 2016 for his Spread the Love Tour with Miranda Lambert, Sam Hunt and Old Dominion.

visit www.CA2016.com for more information.

UMASS FOOTBALL

The UMass football team will play four games at Gillette Stadium in 2016, beginning on

Sept. 10 with a matchup against Boston College. Other games being played in Foxborough are: Mississippi State, Sept. 24; Tulane, Oct. 1 and Louisiana Tech, Oct. 15.

UPCOMING EVENTS AT Patriot PLACE

**JAN
3**

LEARN TO SKATE AT WINTER SKATE PRESENTED BY HARVARD PILGRIM HEALTH CARE

Session 1: Jan. 3, 17, 24 and 31, 10-10:50 a.m.
Session 2: Feb. 7, 14, 21 and 28, 10-10:50 a.m.

Details: Winter Skate at Patriot Place to offer ice skating lessons in January and February.



**JAN
5**

STORYTIME AT SHOWCASE CINEMA DE LUX

Date: Jan. 5, Jan. 12, Jan. 19, Jan. 26, 11 a.m. - 12:30 p.m.

Details: Enjoy a special reading of a popular children's book and a special appearance by a storybook character each Tuesday at Showcase Cinema de Lux.



**JAN
8**

THE COMEDY SCENE

Date: Jan. 8-9, 15-16, 22-23, 29-30; Feb. 5, 11-12, 13, 19-20, 26-27; March 25-26

Details: Be prepared to laugh out loud this winter at the Comedy Scene, located on the first floor of CBS Scene. Doors open at 7 p.m. with shows starting at 8:30 p.m. For a complete schedule, visit www.Patriot-Place.com.



**FEB
28**

FINALE ON ICE FIGURE SKATING SHOW AT WINTER SKATE

Date: Sunday, Feb. 28, noon to 2 p.m.

Details: Patriot Place and Harvard Pilgrim Health Care will host its fourth annual Finale on Ice figure skating show to benefit the Hockomock Area YMCA and Cradles to Crayons. Admission is a donation to the Hockomock Area YMCA's Reach Out for Youth & Families Campaign or a new or gently used coat for Cradles to Crayons. Finale on Ice will feature performances by local competitive figure skaters and skating clubs.



**MARCH
12**

SEVENTH ANNUAL IRISH FESTIVAL AT PATRIOT PLACE

Schedule: Saturday, March 12

Details: Irish eyes will be smiling at Patriot Place's seventh annual Irish Festival. The popular St. Patrick's Day weekend event brings the joys of the Irish culture with live performances by Irish musicians, step dancers and free Irish-themed activities for children of all ages.



JANUARY 2016									

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PARTNERS IN PATRIOTISM

PARTNERS IN PATRIOTISM FUND

Pop Warner Cheerleaders, Foxboro Rec and Girl Scouts Receive Grants

At its November meeting, the Partners in Patriotism (PIP) Fund awarded several organizations with grants, including the Foxboro Recreation Department, Foxboro Girl Scouts and the Foxboro Pop Warner Cheerleading program.

A year after winning the national title, the cheerleading program earned a trip back to Nationals in Florida on Dec. 8, where they placed second overall. The PIP Fund sponsored the team with a \$5,000 donation to help offset the cost of travel for the team.

"We are grateful that we have the Kraft Group and Kraft family, which give so much to our community and youth," said Jenny Christensen, Foxboro Midget Football Cheerleading Coordinator. "It meant so much to the team to be sponsored by the Partners in Patriotism Fund, as this gave our cheerleaders a once-in-a-lifetime trip, which was paid for by fundraising, parents and coaches. With the PIP Fund's generosity, we were able to pay for the trip to Nationals in Orlando."

Continuing its support of the Foxborough Public Schools, the PIP Fund matched \$3,225 in cash donations to the BIT (Burrell, Igo and Taylor elementary schools), which was raised in partnership with the PTOs of the three schools during the PIP Fund's matching challenge at the BIT Auction on Nov. 20. These funds will be used by the PTOs to fund field trips, special assemblies, classroom technology, leadership programs, playground updates and more.

Supporting the work of Foxboro

Recreation and its importance to the community's youth, the PIP Fund donated more than \$3,000 to install a projector and whiteboard equipment at the Foxboro Recreation Hall. This equipment will help Foxboro Recreation offer movie and activity nights for children in the community and offer more meeting space for local civic groups to utilize.

"We are so grateful for the Partners in Patriotism Fund's generous donation," said Foxboro Recreation Director Debbie Giardino. "This equipment will enable our department to run more events for the community and Foxborough groups and organizations can utilize another town building for meetings with current technology."

Supporting the Foxboro Girl Scouts blanket project for a second consecutive year, the PIP Fund donated \$1,500 to fund enough fleece to make 50 lap/toddler-sized blankets and, for the first time ever, 50 teen/adult-sized blankets.

The Girl Scouts make these blankets and donate them to the Foxboro Discretionary Fund for distribution over the holidays. In addition to the blankets, the Girl Scouts made cards and ornaments for those less fortunate.

"The girls love this event," said Laurie Magee, treasurer of the Foxboro Girl Scouts.

ABOUT THE PIP FUND

For more information about the PIP Fund, find us on Facebook at



"Partners in Patriotism Fund" or visit www.GilletteStadium.com/Partners-in-Patriotism. Grant applications can be found on Page 9 of this newsletter or at the following locations:

- Town Hall
- Foxborough Public Safety Building
- Boyden Library
- Foxborough Senior Center

HELPING RESIDENTS IN NEED

The Partners in Patriotism (PIP) Fund has been a resource for Foxborough residents in need, allocating more than \$38,000 in 2014-15 to individuals who have fallen on hard times.

Since its inception, the PIP Fund has supported residents by assisting with medical bills, college tuition and rent payments. It has helped put food on the table for residents through the allocation of gift cards to local grocery stores and gave Foxborough children an opportunity to participate in enrichment, camp and athletic programs. Over the holidays, the PIP Fund has helped families purchase gifts.

The PIP Fund has allocated an additional \$15,500 to organizations that support the needs of Foxborough residents. In 2014, the Foxborough Discretionary Fund received \$2,500 to assist with the cost of holiday food baskets for families in need. In 2014-15, Igo Cares, which provides financial assistance to Igo Elementary School families in need, received \$7,500 and HUGS Foxboro received \$4,000 in 2014 to assist in expanding its services of providing assistance to victims and families affected by domestic violence.



The PIP Fund awarded \$4,000 to HUGS Foxboro in 2014.

DATE OF APPLICATION: _____



Request for Donation

Partners in Patriotism Fund

The Partners in Patriotism (PIP) Fund is a registered nonprofit organization dedicated to supporting Foxborough- based philanthropic and community efforts through monetary donations. The PIP Fund will assist residents of Foxborough through the support of charitable endeavors, as well as through personal financial assistance.

Every line on this form must be completed accurately in order to be eligible for review. Please provide supporting documentation, where appropriate.

CONTACT INFORMATION

NAME OF ORGANIZATION/INDIVIDUAL: _____

NAME OF CONTACT: _____ PHONE: _____

ADDRESS: _____ EMAIL: _____

PREFERRED METHOD OF CONTACT: (choose one) PHONE: _____ EMAIL: _____

AMOUNT OF REQUEST (Be Specific): _____ DATE FUNDING IS NEEDED: _____

REQUEST INFORMATION

Please provide a detailed summary of your request, including estimated expenses (attach additional pages to application if needed): _____

If the donation request is approved, would you be willing to share this news with the local media (e.g. newspaper, online news sites, etc.)? Note, this question has no bearing on whether a donation application is approved.

Yes _____ No _____

By submitting this form to the Partners in Patriotism Fund, you acknowledge that the Partners in Patriotism Fund may request to review and verify certain information, including financial information, with regards to your request.

Mailing address: Partners in Patriotism Fund Attn: Jess Enos, Gillette Stadium, One Patriot Place, Foxborough MA 02035

Or scan and email to: PIPFund@Patriots.com

For more information: www.GilletteStadium.com/Partners-in-Patriotism

PARTNERS IN PATRIOTISM



Foxborough resident Lisa Heinricher, right, and Nancy Whitney participate in the Patriots Breast Cancer Awareness pregame ceremony on Oct. 25 at Gillette Stadium.

PATS HONOR LOCAL CANCER SURVIVORS

Surrounded by pink and greeted by cheers, Lisa Heinricher was overcome with emotion as she walked onto the Gillette Stadium field with more than 150 breast cancer survivors on Oct. 25 to participate in the New England Patriots' annual Breast Cancer Awareness game.

"When the crowd was cheering, they weren't just cheering for me or the other breast cancer survivors on the field," Heinricher said. "They were cheering because we were all still standing and fighting this disease one way or another."

A Foxborough resident for 23 years, Heinricher was diagnosed with breast cancer in September 2014.

"That opened my eyes on how important life is," Heinricher said. "Don't take things or people for granted."

With the support of her family and friends, Heinricher fought back and underwent her final breast cancer treatment on Jan. 28, 2015.

Joining Heinricher on

the field Sunday was her childhood friend, Nancy Whitney.

"When I told Nancy about my cancer, she stepped right up to the plate and planned my meals with other friends and just kept me smiling and laughing, making me believe that everything was going to be okay."

The Kraft family and the Patriots honored the group of breast cancer survivors and caregivers in recognition of Breast Cancer Awareness Month and the NFL's "A Crucial Catch" campaign. The survivors and caregivers, wearing pink t-shirts, formed a large breast cancer awareness ribbon at mid-field prior to kick off.

"Cancer has hit so many people," Heinricher said. "Talking to other cancer survivors makes us all have hope and that is very important. Thank you Mr. Kraft and the Kraft family for this experience; it was the best medicine I could have asked for!"



The New England Patriots Charitable Foundation, Alumni, Pat Patriot and Patriots cheerleaders teamed up with the Kraft Family Blood Donor Center at Dana Farber to host a blood drive at the Invensys Foxboro Branch of the Hockomock Area YMCA on Nov. 14.

Kraft Family Blood Donor Center Hosts Blood Drive at YMCA

The New England Patriots Charitable Foundation teamed up with the Kraft Family Blood Donor Center at Dana Farber and the Brigham and Women's Hospital Blood Mobile for a blood drive at the Invensys Foxboro Branch of the Hockomock Area YMCA on Nov. 14.

The Patriots cheerleaders, Pat Patriot and Patriots alumni were on hand to greet donors and give gift bags.

Alumni Dante Scarnecchia, Ed Ellis, Ed Toner and John Smith signed autographs and posed for photos with the donors.

Patriot Place Joins DA Morrissey, Public Safety in Campaign for Holiday Designated Drivers

Patriot Place has joined police and Norfolk District Attorney Michael W.



Norfolk District Attorney Michael W. Morrissey kicked off his campaign for designated drivers over the holiday season at Patriot Place on Nov. 16. Joining Morrissey in Foxborough were local police and fire chiefs, state, Gillette Stadium and Patriot Place officials.

Morrissey in a new push for designated drivers this holiday season, offering free soda - and a dash of recognition - to patrons willing to get their friends home safely.

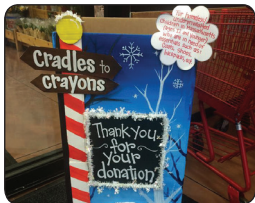
The project kicked off at Patriot Place on Nov. 16. Joining Morrissey in addressing the restaurateurs were Ted Mahoney, Chief Inspector for the Alcoholic Beverage Control Commission, master TIPS trainer Mike Marcantonio, Gillette Stadium Senior Vice President Jim Nolan and Patriot Place General Manager Brian Earley. Nolan and Earley spoke

about systemic safe service from a senior leadership perspective.

"Just the restaurants that joined us day one will serve, combined, tens of thousands of parties during this holiday season, asking them all the question of who wants to be the designated driver," Morrissey said. "Their partnership is invaluable."

PARTNERS IN PATRIOTISM

IN THE COMMUNITY



A TIME TO GIVE

Patriot Place partners with Cradles to Crayons to give to those in need over holiday season

For the eighth consecutive holiday season, Patriot Place has partnered with Cradles to Crayons to provide children in need with basic necessities like clothing, school supplies, toys and more. During the winter months, those critical needs are most often winter gear like coats, gloves and hats.

Over the holiday season, Patriot Place offered several opportunities for guests to donate new or gently used coats, hats and gloves to Cradles to Crayons for children from infancy to age 12.

- **WINTER SKATE:** Patriot Place offered free skating during the Nov. 13 grand opening of the outdoor ice rink to those who donated a new or gently used coat or a pair of hat and gloves to Cradles to Crayons Coat Drive. On Dec. 13, Patriot Place held its annual Holiday on Ice figure skating show with admission being a donation of a new or gently used coat or hat and gloves sets. Additionally, those who donate a coat or hats and gloves sets will receive \$2 off Winter Skate admission.
- **COAT DRIVE:** Patriot Place retailers and restaurants are collecting coats and hats and gloves sets for Cradles to Crayons now through the end of February.
- **HOLIDAY GIVING TREE:** Patriot Place guests again had the opportunity to take an ornament from one of four Giving Trees in the North Marketplace and purchase the assigned gift to fulfill a child's wish over the holidays. Patriot Place held its seventh annual Holiday Giving Tree lighting ceremony on Nov. 20 to kick off the season.
- **PHOTOS ON THE FIELD WITH SANTA:** Patriot Place guests had the opportunity to make a \$20 donation to Cradles to Crayons or donate coats or hats and gloves for the opportunity to enter the Gillette Stadium field and take a photo with Santa Claus.

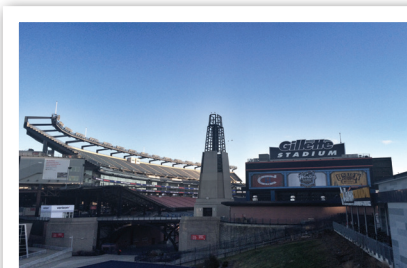
"We are proud to partner with a great organization like Cradles to Crayons, as they provide one of the basic necessities to children in our area - warm coats, hats and gloves during the winter months," said Patriot Place General Manager Brian Earley. "We hope these donations make the holiday season a little more enjoyable for these families in need."



A group of students from France participating in an exchange program with Foxborough High toured Gillette Stadium on Oct. 20.

French Exchange Students Visiting Foxborough High Tour Gillette Stadium

In partnership with Foxborough Public Schools, the Kraft Group welcomed 19 high school students from France participating in an exchange program with Foxborough High. The group enjoyed a private tour of Gillette Stadium on Oct. 20. The tour included visits to the stadium's suites, clubs, press boxes and main concourse before finishing on the field, where the students stopped to take photos.



The Boston Bruins and Montreal Canadiens will face off in the Bridgestone 2016 NHL Winter Classic at Gillette Stadium.

WINTER: Bruins-Habs to face off at Gillette Stadium

From **PAGE 3**

Jan. 1 event will feature pregame and in-game entertainment with live musical performances on the Winter Classic stage inside Gillette Stadium. There will also be pyrotechnics and large American and Canadian flag displays, as well as a military flyover. The game can be seen nationally on NBC.

Fans attending the game are encouraged to arrive and enter Gillette Stadium early to alleviate delays at stadium gates. Parking lots will open at 9 a.m. with stadium gates opening at 11 a.m. Game time is scheduled for 1 p.m. The MBTA will run one train from Boston and one from T.F. Green Airport on game day. Please note, the NFL's clear bag policy will be enforced for this event. **11**

PARTNERS IN PATRIOTISM

RESIDENT PLAYBOOK

Win Passes to Skate on Winter Classic Ice at Gillette Stadium

The Kraft Group is giving one lucky Foxborough resident a once-in-a-lifetime opportunity to kick off 2016 with access to skate on the NHL Winter Classic ice at Gillette Stadium on Saturday, Jan. 2. This Foxborough resident and one guest will be able to attend an open house hosted by the Kraft Group and tour the Patriots locker room, take photos on the outdoor ice rink, visit with Patriots Cheerleaders, Alumni, mascot Pat Patriot and more. Ice skating will be open from 11 a.m. to 1:15 p.m. Food and beverage will be served in the Optum Field Lounge throughout the day.

PLEASE NOTE: In the event that the NHL Winter Classic between the Boston Bruins and Montreal Canadiens is postponed to Jan. 2 due to weather, this open house and skate event will be cancelled, as the rink will be removed from Gillette Stadium beginning on Jan. 3.

Details on how to enter for this exclusive resident offer can be found to the right of this page.

HOW TO WIN



To enter to win this exclusive Foxborough resident experience, please email your name and address with "Resident Playbook" in the subject line to FoxboroResidents@GilletteStadium.com. One winner will be chosen at random and notified via email on Wednesday, Dec. 30. For rules and regulations, visit www.GilletteStadium/Partners-in-Patriotism

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