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- Gillette Stadium 2015 Upgrades
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- Pats Recognized as Top NFL Team for Designated Driver Program for 5th Season



Quarterly Insight into the Progress and Philanthropy of The Kraft Group

PARTNERS IN PATRIOTISM

WE'RE ON TO 2015

We kick off 2015 with a Super Bowl championship

A lot has happened in the year since we introduced this newsletter to the community with the goal of opening more direct lines of communication and continuing to improve the way we partner with the town.

On the football field, 2014 was a banner season for the Patriots, as the hometown team won its fourth Super Bowl championship in 14 years with a thrilling, come-from-behind victory over the Seattle Seahawks on Feb. 1 in Glendale, Ariz.

"We're bringing this thing back to Foxborough," said Patriots wide receiver Julian Edelman of the Vince Lombardi Trophy after winning Super Bowl XLIX. "It feels unbelievable."

That trophy was put on display for a weekend in February by The Hall at Patriot Place presented by Raytheon to give fans an opportunity to pose for photos beside it. In just three days, approximately 6,000 people visited The Hall for a photo with the new hardware.

It was truly a special season and we thank you, the Foxborough Faithful, for all of your support throughout the year. We couldn't have done it without you and we cannot wait to unveil banner No. 4 in front of our home crowd in September.

In the community, the Kraft family established the Partners in Patriotism Fund and appointed 13 residents to serve on the Grants Committee and assist in allocating \$125,000 in funds to Foxborough-based initiatives in 2014-15. Read more on Page 4.

The Kraft family and Patriots "Played 60" at Igo Elementary School with students and senior citizens. Patriots Chairman and CEO Robert Kraft surprised the elementary school with a \$60,000 donation for a new PLAY 60 playground, which opened this past fall, and a \$15,000 donation to the Foxborough High School Choir for new audio equipment.

Over the summer, Patriots defensive linemen Chris Jones and Sealver Siliga participated in the Founders Day Parade as part of the Patriots' Play 60 float. In July, the Kraft family and Cops for Kids with Cancer teamed up to throw Foxborough's Danny Nickerson, who is battling an inoperable brain tumor, a surprise sixth birthday party to remember. In the fall, Gillette Stadium hosted a Foxborough High School soccer doubleheader featuring the Warriors and Mansfield boys' and girls' varsity squads.

Speaking of Gillette Stadium, we built a new



The Patriots have won more Super Bowl championships (4) than any other NFL franchise since the Kraft family purchased the team in 1994.



Patriots Chairman and CEO Robert Kraft (center) presents a check for \$125,000 to the Partners in Patriotism Fund. Left of Mr. Kraft is Partners in Patriotism Fund Grants Committee Chair Jimmy McGowan and right is Vice Chair Mark Powers.

Partners in Patriotism Fund Awards \$25K in Grants

Kraft family donates \$100,000 to community fund for 2015

The Partners in Patriotism Fund, established by the Kraft family in 2014, has awarded its first \$25,000 in grants to a variety of Foxborough-based community initiatives and several personal assistance requests.

The Fund's Grants Committee, comprised of 13 Foxborough residents, allocated funds to the following efforts:

- \$1,000 to Foxborough Boy Scout Kevin Hickey to assist in funding his Eagle Scout project to build shelving in the attic at the Doolittle Home. Hickey says the shelves will assist the Doolittle staff in accessing and organizing suitcases, clothes and furniture stored.
- \$900 to the Foxboro Touchdown Club to assist in covering the cost of turkeys

See **FUND**, Page 4

See **2015**, Page 3

PARTNERS IN PATRIOTISM

IN PATRIOT PLACE



Serving Another Helping of 'Wicked' Good Chili

Patriot Place to host fourth annual Chili Bowl Cook Off presented by Bass Pro Shops on March 28

Patriot Place restaurants will be serving another helping of their best chili for charity at the fourth annual Chili Bowl Cook Off presented by Bass Pro Shops on Saturday, March 28. The event, located inside Bass Pro Shops from 1-3 p.m., will feature celebrity judges and chili samples from participating restaurants competing for the Best Chili Award and the Popular Vote. Admission is \$5 per person (children 5 and under receive free entry). All proceeds will benefit the Hockomock Area YMCA's Reach Out for Youth & Families campaign. For more information, visit www.patriot-place.com.

FHS STUDENT ARTWORK ON DISPLAY AT PATRIOT PLACE

From May 1-3, The Artist's Studio and Gallery at Patriot Place will be hosting artwork from Foxborough High School students. Gallery Manager Jack Gannon said he and his Anchor Artists look forward to this exhibit every year, calling it "a wonderful experience" for everyone involved. This is the fourth year the Artist's Studio has hosted the event.

MUSE PAINTBAR NOW OPEN

Speaking of art, Muse Paintbar is now open at Patriot Place. Perfect for a night out with friends, birthdays, bachelorette parties, first dates or 41st dates, Muse offers guests of all ages the opportunity to create their very own masterpiece! Visit Muse's calendar (<https://events.musepaintbar.com/welcome/index/patriotplace>) to schedule your session. For more information, visit www.patriot-place.com/musepaintbar.

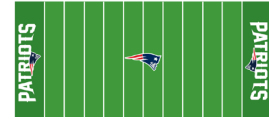
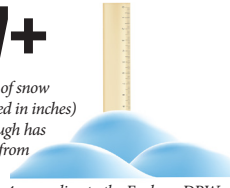


"Events like the Chili Bowl Cook Off and the FHS art exhibit in May allow guests to experience more than our retail, dining and entertainment offerings at Patriot Place. We are thrilled to partner with the community to celebrate culture through these unique opportunities."

BY THE NUMBERS

77+

Amount of snow (measured in inches) Foxborough has received from Jan. 27 to March 4, according to the Foxboro DPW.



100+ Since January, state workers have removed enough snow throughout the region to fill Gillette Stadium more than 100 times.



3,200 Number of truckloads of snow removed from Gillette Stadium and Patriot Place this winter.



5,335 Number of tulip and daffodil bulbs planted around Patriot Place that will bloom in the spring!

IN THE SCHOOLS

Foxborough Street Painting Festival Coming to Patriot Place

Patriot Place is expanding its cultural offerings with an exciting new event featuring local artists. On May 2, Patriot Place will host its first ever Foxborough Street Painting Festival featuring student artwork from Foxborough schools and surrounding communities.



The Foxborough Street Painting Festival at Patriot Place will promote interaction among artists of all levels and encourage students to be leaders in the community as they take part in the event-planning process.

The festival, in partnership with the Foxborough High School Art Department, will feature local artists of all ages and numerous Patriot Place activities throughout the North Marketplace, including live music, caricature and balloon artists, games and more.

The festival begins at 9 a.m. with judges' awards sponsored by Dr. Victor Leung and Foxboro Dental Associates taking place at 6 p.m. For more information, including event schedule, visit www.patriot-place.com.

LETTERS & ASK PARTNERS IN PATRIOTISM

What's On Your Mind? Let Us Know!

Share your letters, questions and feedback with Partners in Patriotism and have your submissions published and questions answered in an upcoming issue of the newsletter as we provide this forum for open dialogue between residents and the Kraft organization. Email your questions or letters to FoxboroResidents@GilletteStadium.com or mail them to Gillette Stadium, One Patriot Place, Foxborough, MA 02035, Attention: Jeremie Smith. Please include your name.

PARTNERS IN PATRIOTISM

IN THE SCHOOLS

CHAMPIONSHIP-CALIBER PERFORMANCE

FHS Marching Band Performs at Patriots Pride Night at CBS Scene

Prior to Super Bowl XLIX, Patriot Place hosted Patriots Pride Night at CBS Scene Restaurant & Bar to get fans ready for the big game.

The free event featured a photo opportunity with the 2014 Lamar Hunt AFC Championship Trophy, courtesy of The Hall at Patriot Place present-

ed by Raytheon, and a special appearance by the Foxborough High School Marching Band. The band, led by FHS Band Director Steve Massey, performed for the crowd of Pats fans on the first floor of the restaurant.

"The Foxborough High School Marching Band was fantastic and really got our fans

excited for some football," said Patriot Place General Manager Brian Earley. "On behalf of everyone at Patriot Place, we would like to thank the talented students and director Steve Massey for delivering such a tremendous performance."

Fans also had an opportunity to win a variety of giveaways.



Foxborough High School Marching Band performs during Patriots Pride Night at CBS Scene at Patriot Place on Jan. 30.

2015: Patriot Place restaurants join Foxcares group

From **PAGE 1**

football operations facility, added two elevators to improve the ADA experience, upgraded the playing surface and added new LED signage.

At Patriot Place, we welcomed CVS Pharmacy, Splitsville Luxury Lanes & Howl at the Moon and Muse Paintbar to the property.

As we move on to 2015, we look forward to an exciting year for Gillette Stadium, as we introduce several new features to patrons, including the Cross Insurance Pavilion and Business Center and the OPTUM Field Lounge. More information on these projects can be found on Page 5.

It is also shaping up to be an exciting year for events at the stadium with the return of the Revs, the debut of Major League Lacrosse's Boston Cannons and several major concerts, including Taylor Swift, Kenny Chesney and Jason Aldean, One Direction and AC/DC. More on our spring and summer events can be found on Page 5.

In January, several of our liquor licensed establishments at Patriot Place joined the community group, Foxcares. The group, spearheaded by Lafayette House owner Ron Young, is comprised of more than 20 of Foxborough's liquor license holders. Young will serve as the group's president, Vic Khokha of the Renaissance Boston Patriot Place Hotel, will serve as vice president, Tom Perruna of Tavolino at Patriot Place, will serve as treasurer and Ellen Davis of Renaissance Boston Patriot Place Hotel, will serve as secretary. The group will organize self-compliance checks through a third party, discuss industry trends, share information and best practices and partner with Foxborough schools to discuss the dangers of underage drinking and consequences of using fake IDs to purchase alcohol.

As this community newsletter hits the one-year mark, we want to hear how it can better serve you and the community moving forward. Email your suggestions to Jeremie Smith at JeremieS@Patriots.com.



FACES OF FOXBOROUGH

CHAD O'SHEA



Foxborough resident Chad O'Shea has been around football for as long as he can remember. His father, Mike, served as a longtime athletic trainer in the collegiate and NFL ranks, including a stint with the Baltimore Colts. O'Shea just finished his 19th coaching season and 12th in the NFL, which culminated in his first Super Bowl championship.

"It was a great experience," O'Shea said of the Super Bowl XLIX win. "I think what was most enjoyable was the team that we had this year. The group of guys that we were coaching was really fun to be around. They worked extremely hard and they really deserved everything they got."

O'Shea serves as the Patriots' receivers coach, a position he has held since 2009. Under his tutelage, the team's receivers have set several franchise and NFL records.

"We've been very fortunate to have good players at the position over the years, but more importantly they've been really good people," O'Shea said. "We've had guys that work real hard and have done a great job of excelling on the field, but it's also been a group that's very enjoyable to coach."

When he's not roaming the Patriots sidelines, he is spending time with his wife, Melissa, and their three children around town.

"Our family really enjoys living here for a lot of reasons, but I think it starts with the quality of people," O'Shea said. "They're very loyal friends; they'll do anything for you. It's a very tight community and I think the people are the strength of Foxborough."

O'Shea added he and his family enjoy what makes Foxborough unique.

"It's a small town, but yet, we have an NFL team and Patriot Place, which has been great for the community."



Chad O'Shea.

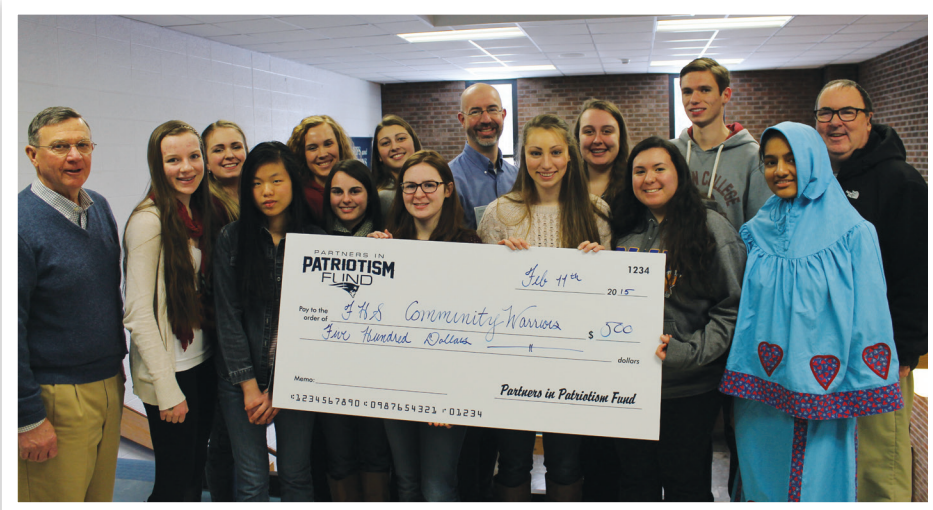
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PARTNERS IN PATRIOTISM

FUND: \$100K to be Awarded in 2015

From PAGE 1

- given to military veterans at Thanksgiving.
- \$500 to the Foxborough High School Community Warriors to assist in funding the group's Meals on Wheels program, which supplies cookies and other baked goods for their dessert portion, and makes holiday cards. The group also collects and purchases books, clothes and toys for organizations like Cradles to Crayons and the Home for Little Wanderers. "We greatly appreciate the generous donation by the Partners in Patriotism Fund to the Community Warriors," said Community Warriors adviser Todd Kaeser. "These funds will help Foxborough High School students give back to the community."
- \$2,500 to the Foxboro Discretionary Fund to assist in funding of food baskets, including turkeys, that were delivered to families in need during the Thanksgiving and Christmas holidays.
- \$500 to the Foxboro Soccer Club to assist in establishing a Memorial Scholarship Fund in the name of Foxborough High School graduate Kevin Martin, who passed away at the age of 35.
- \$2,500 to IGO Cares, which helps provide financial assistance to Igo Elementary School families in need.
- \$4,000 to HUGS Foxboro to assist in expanding its services in Foxborough. The all-volunteer not-for-profit organization is dedicated to making the community safer by educating the public regarding violence in relationships and by providing assistance to victims and families affected by domestic violence. The organization works in collaboration with the Foxborough Police Department, Brigham and Women's/Mass General Health Care Center and the Foxborough Council on Aging & Human Services to help victims of domestic violence. "The Partners in Patriotism Fund must be commended for their commitment to assist HUGS Foxboro



Partners in Patriotism Fund's Chair Jimmy McGowan (far right) and Vice Chair Mark Powers (far left) present members of the Foxborough High School Community Warriors with a \$500 check to assist with the cost of their Gingerbread House-making event for Foxborough children held in December.

in expanding our services that will make an impact in the Foxborough community," said Maura Schaeffer Jobin, a member of HUGS Foxboro's Board of Directors.

- \$800 to the Foxboro Girl Scouts Service Unit to assist in funding the third annual Blanket Project held in December, which brought Girl Scouts together for an afternoon of cutting and assembling no-sew fleece blankets that were donated to the Foxboro Discretionary Fund for distribution over the Christmas holiday.
- \$2,800 to Foxborough Citizen Corps (C.E.R.T.) to assist in establishing and purchasing gear for Foxborough's Community Emergency Response Team. The gear will be made available to members of the community to aid in disaster or emergency scenarios in Foxborough.

The committee awarded nearly \$10,000 in personal assistance grants in 2014, including nearly \$700 for a new laptop for a Foxborough High School special needs student.



Partners in Patriotism Fund awards \$4,000 to HUGS Foxboro



Partners in Patriotism Fund awards \$900 to the Foxboro Touchdown Club

"This has been such a rewarding experience and I am grateful to work with such a great group of people on the committee," said Grants Committee Chair Jimmy McGowan. "We thank the Kraft family for their generosity and commitment to our town. We cannot wait to see how this annual \$100,000 donation will be used in Foxborough."

Serving on the Grants Committee in 2015 are residents Livia Binks, David Brown, Margaret Chaisson, Arthur Jewett, Charles Liftman, McGowan (chair), Chris Mitchell, Thomas Murphy, Mark Powers (vice chair), Carolyn Rehill, Mike Stewart (secretary), Jenna Strickland and Cindy Venuto.

For a donation application or more information about the Partners in Patriotism Fund, please visit www.GilletteStadium/Partners-in-Patriotism.

PARTNERS IN PATRIOTISM

IN GILLETTE STADIUM

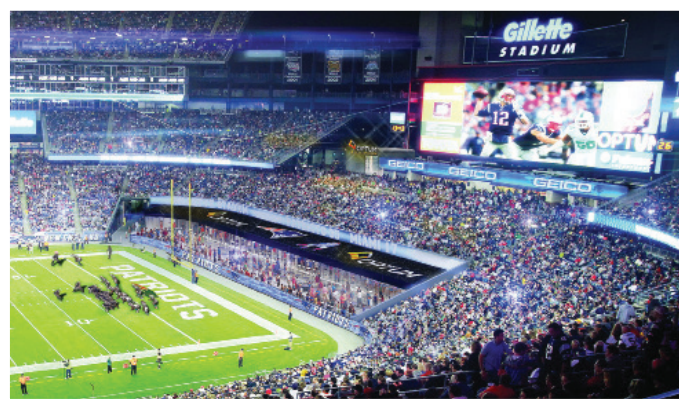
Upgrades Coming to Gillette Stadium in 2015

Cross Insurance Pavilion & Business Center, OPTUM Field Lounge Opening in 2015

Gillette Stadium will unveil several new features in 2015, including the stadium's first field lounge in the south end zone, a pavilion and business center on the north end of the stadium, an expansion of the bridge near the lighthouse, suite renovations and more.

THE OPTUM FIELD LOUNGE

The lounge, located in the south end zone, is intended to provide an exclusive membership opportunity offered to season ticket members. The field level access will provide OPTUM Field Lounge members a new game day experience through its unique end zone views. The outdoor terrace allows for members to watch pre-game warm-ups, as well as catch all of the action on the field. The indoor climate-controlled space features HD screens and allows members access to concessions, premium food and bar service and private



Above: The OPTUM Field Lounge, expected to open in time for the 2015 Patriots season. Right: The Cross Insurance Pavilion & Business Center, expected to open this summer.



restrooms. On non-game days, the OPTUM Field Lounge will be used as function space available for rent and offers corporate and private parties a perfect location for guests to enjoy an outdoor reception under the lights on the field terrace before retreating inside for a dinner, meeting or other functions. The project is expected to be completed in time for the 2015 Patriots season.

CROSS INSURANCE PAVILION & BUSINESS CENTER

The pavilion and business center will be a new function facility offering rentable space year-round and perfect for business meetings, trade shows, proms, dinners and cocktail receptions. Scheduled to open this

summer, the 20,000-square-foot facility is located inside the Bank of America gate of Gillette Stadium and connected to the Northwest 100-level concourse. Features include a pre-function mezzanine area, outdoor terrace and access to the stadium's 100-level concourse. On event days, the pavilion and business center will be used as a hospitality location that complements the stadium's existing clubs and field house by providing a reception-style environment for guests.

BRIDGE EXPANSION

The foundation has been set for the expansion of the north bridge near the lighthouse. The project is expected to be completed by the summer.

SPEAKER UPGRADES

The stadium is expected to complete its upgrade of the speakers this spring.

SUITE RENOVATIONS

The stadium is expected to complete its suite renovation program during the off-season and will have upgraded all of the facility's suites prior to the Patriots 2015 season.

Exciting Year Ahead!

The 2015 calendar is filling up with exciting events at Gillette Stadium.

The defending Eastern Conference Champion Revolution return to action in March and we will welcome Major League Lacrosse's Boston Cannons to Gillette Stadium for seven games this spring and summer.

In June, Monster Jam returns for a night of family fun featuring the biggest performers on four wheels. In July, the stadium will host the U.S. Men's National Soc-

cer Team as part of a double-header in the group stage of the 2015 CONCACAF Gold Cup (July 10) and music superstar Taylor Swift returns to Foxborough for two shows (July 24-25). The Patriots will begin their defense of their Super Bowl title with the start of training camp.

In August, AC/DC will take the stadium stage on Aug. 22 and Kenny Chesney and Jason Aldean will come together for two unforgettable nights of country music on Aug. 28-29. The fall will feature



another stadium concert in September with global superstars One Direction, while the Patriots will raise their fourth Super Bowl banner at the 2015 home opener. UMass football will also return to game action in Foxborough. Looking ahead to 2016, the

stadium will kick off the New Year in exciting fashion when it hosts the NHL's Winter Classic featuring the Boston Bruins and Montreal Canadiens on New Year's Day. For more information on Gillette Stadium events, visit www.gillettestadium.com.

FROM OUR FAMILY TO YOURS: THE



ROW 1: 3 Stephen Gostkowski, 6 Ryan Allen, 10 Jimmy Garoppolo, 11 Julian Edelman, 12 Tom Brady, 18 Matthew Slater, 19 Brandon LaFell, 21 Malcolm Butler, 23 Patrick Chung, 24 Darrelle Revis.

ROW 2: 25 Kyle Arrington, 26 Logan Ryan, 27 Tavon Wilson, 28 James White, 29 LeGarrette Blount, Bill Belichick, Robert Kraft, Jonathan Kraft, 30 Duron Harmon, 32 Devin McCourty, 34 Shane Vereen, 35 Jonas Gray, 38 Brandon Bolden, Dan Kraft.

ROW 3: 39 Brandon Bolden, 43 Nate Ehler, 45 James Develin, 47 Michael Hoomanawanui, 48 Danny Aiken, 50 Rob Ninkovich, 52 Jonathan Casillas, 54 Dont'a Hightower, 55 Akeem Ayers.

ROW 4: 58 Darius Fleming, 59 Chris White, 61 Marcus Cannon, 62 Ryan Wendell, 63 Dan Connolly, 65 Jordan Devey, 66 Bryan Stork, 67 Josh Kline, 71 Cameron Fleming, 72 Joe Vellano, 75 Vince Wilfork, 76 Sebastian Vollmer.

ROW 5: 77 Nate Solder, 80 Danny Amendola, 81 Tim Wright, 82 Josh Boyce, 84 Brian Tyms, 87 Rob Gronkowski, 90 Zach Moore, 91 Jamie Collins, 94 Chris Jones, 95 Chandler Jones, 96 Sealver Siliga, 97 Alan Branch.



THANK YOU FOR A SUPER SEASON!

2014
2003 2004 ★★
CHAMPIONS




NEW ENGLAND PATRIOTS

ROW 6: Coaching Assistant Steve Belichick, Tight Ends Coach Brian Daboll, Defensive Assistant Brendan Daly, Assistant to the Coaching Staff Mike Lombardi, Coaching Assistant Jerry Schuplinski, Team Chaplain Jack Easterby, Head Equipment Manager Dave Schoenfeld, Equipment Assistant John Jastrenski, Equipment Assistant Zach Struck, Equipment Assistant Brenden Murphy, IT Specialist Dan Famosi.

ROW 7: Cornerbacks Coach Josh Boyer, Assistant Strength & Conditioning Coach Moses Cabrera, Offensive Line Coach Dave DeGuglielmo, Running Backs Coach Ivan Fears, Safeties Coach Brian Flores, Linebackers Coach Patrick Graham, Assistant Special Teams Coach Joe Judge, Offensive Coordinator/Quarterbacks Coach Josh McDaniels, Head Strength & Conditioning Coach Harold Nash, Special Teams Coach Scott O'Brien, Defensive Coordinator Matt Patricia, Wide Receivers Coach Chad O'Shea.

ROW 8: Assistant Strength Coach Joe Andruzzi, Director of Football/Head Coach Administration Berj Najarian, Associate Director of Football Operations Michelle Martini, Director of Player Development Kevin Anderson, Assistant Athletic Trainer Sean Jordan, Football Research Director Ernie Adams, Director of Player Personnel Nick Caserio, Head Athletic Trainer Jim Whalen, Assistant Athletic Trainer & Director of Rehabilitation Joe Van Allen, Assistant Athletic Trainer Dave Granito, Sports Nutritionist Ted Harper, Video Assistant Teddy Cloper, Video Director Jimmy Dee, Assistant Video Director Fernando Neto, Video Assistant Jared Rifa.



PARTNERS IN PATRIOTISM

'Hats Off' to the Pats

Patriots recognized as top NFL team for designated driver program for fifth consecutive season

For the fifth consecutive season, the New England Patriots have been recognized by TEAM Coalition as the top team in the NFL for designated driver pledges.

More than 27,000 fans in the stands at Gillette Stadium pledged to be designated drivers and ensure a safe ride home from the game for friends and family in 2014. The Patriots again finished the season in the top spot among all NFL teams and have finished first every year since 2010.

"We're proud that Patriots fans recognize the importance of safe and responsible behavior, both inside the stadium and on the roads," said Jim Nolan, Patriots senior vice president of operations, finance and administration. "After leading the league in this designated driver campaign for the past four years, we were thrilled to see participation continue to grow at Gillette Stadium. This year, we enjoyed a 40 percent increase over 2013. It is great to see so many fans accepting the responsibility of being a designated driver and enjoying the game responsibly."

Starting in 2009, the Patriots, New England Revolution, Gillette Stadium, the Ensign John R. Elliott HERO Campaign for Designated Drivers and TEAM Coalition came together to educate fans about the importance of using a designated driver, buckling up and demonstrating positive fan behavior. The message is simple: "Be a HERO. Be a Designated Driver."

"It's really critical that we have people that take responsibility for others and having designated drivers makes it safer for all of us that come to games so that people aren't getting behind the



Left to right: Gillette Stadium's Nick Coutinho, Foxborough Town Manager Bill Keegan, ABCC Chief Investigator Ted Mahony, Foxborough Police Chief Ed O'Leary, Mass. State Police Capt. Paul D'Amore, Denise Hladun of HERO Campaign, Gillette Stadium SVP Jim Nolan, Patriots Chairman and CEO Robert Kraft, Patriots Designated Driver of the Year Ray Martel, NFL's Dick Farley, TEAM Coalition's Jessica Thurston, Patriot Place General Manager Brian Earley, Hingham Police Sgt. Steven Dearth.

wheel that are impaired," said Foxborough Police Chief Edward O'Leary. "Certainly, the Patriots have an established role in setting a standard across the NFL. Going to the NFL meetings that I go to for security, the Patriots are always a leader, not just in terms of designated driving, but also in training of their staff on responsible beverage service."

The designated driver program at Gillette Stadium expanded in 2011 to include Patriot Place restaurants.

"Programs like the HERO Campaign are so important because they give people an opportunity to take responsibility for themselves and educate others on the importance of drinking and serving alcohol responsibly," said Patriot Place General Manager Brian Earley. "We are a proud partner of the HERO Campaign and Gillette Stadium's designated driver program, as all 14 restaurants at Patriot Place that serve liquor participate in this program. It is something we take very seriously

Throughout its partnership with the HERO Campaign, the Patriots have registered more than 111,000 designated drivers throughout New England.

"Through this program, the Patriots are an example for our Commonwealth, for the Foxborough community and for all of New England," said Foxborough Town Manager Bill Keegan. "We all want people to enjoy these events and everything that happens here, but at the same time we want to make sure they get home safe and the Patriots set a great example of how to do that. This is something they really work hard at and our hats off to them."

in the community."



Dozens of Norfolk County police and fire chiefs, including Foxborough Police Chief Ed O'Leary and Fire Chief Roger Hatfield, joined Norfolk DA Michael Morrissey at Patriot Place to launch campaigns against drunk driving.

Patriot Place Helps Kick Off Local Campaign Against Drunk Driving

Norfolk County public safety leaders joined District Attorney Michael Morrissey at Patriot Place in November to launch two campaigns aimed at drunk driving and prescription drug abuse prevention.

The event marked the third year Patriot Place has worked with the District Attorney's Office on the "Observe, Don't Overserve" campaign and hosted a TIPS alcohol server training session for local bar and restaurant workers.

"Patriot Place continues to work closely with the District Attorney's Office to stress the importance of responsible alcohol service and proudly supports programs like the 'Observe, Don't Overserve' and the John R. Elliott HERO Campaign for Designated Drivers," said Patriot Place General Manager Brian Earley.

PARTNERS IN PATRIOTISM

IN THE COMMUNITY



Patriots Chairman and CEO Robert Kraft (right) thanks Foxborough resident and World War II veteran Edward Mousseau for his service during a pregame event at The Hall at Patriot Place.

Saluting Our Veterans

Foxborough veterans among more than 180 honored during Nov. 23 Pats game

The Kraft family and New England Patriots thanked the real patriots with a number of game-day activities that honored more than 180 veterans and active duty military members during the team's 2014 Salute to Service game - a 34-9 win over the Detroit Lions at Gillette Stadium on Nov. 23, 2014.

Among those honored were Foxborough residents and World War II veterans Josephine Miller and Edward Mousseau. Miller, 91, served as a Marine Sgt. in the Women's Marine Corps Reserve and Mousseau, 91, received a Silver Star for his service in the United States Army. Both were appreciative of the experience.

"This is very special," said Mousseau. "The on-field ceremony was so nice

See **SALUTE**, Page 11

Mass. Fire Chiefs Visit Gillette Stadium



Gillette Stadium hosted the Fire Chiefs Association of Massachusetts, Inc.'s November general membership meeting. Foxborough Fire Chief Roger Hatfield said the meeting drew nearly 100 fire service professionals - the largest turnout he could recall for a membership meeting.

Love & Football



SURPRISE WEDDING GIFT: Patriots Chairman and CEO Robert Kraft (center) surprised Foxborough newlyweds Amy and Jerry Pajotte with Patriots tickets and pre-game field passes to Oct. 26 game vs. Chicago.

Local Newlyweds Receive Surprise Gift from Pats Owner

Less than two days after tying the knot, Foxborough newlyweds Jerry and Amy Pajotte were back in their wedding attire to kick off married life at their favorite place in the world - Gillette Stadium. The North Street residents watched the Patriots defeat the Chicago Bears, 51-23, on Oct. 26, as special guests of Patriots Chairman and CEO Robert Kraft.

The Pajottes, who describe themselves as "die-hard" Patriots fans, incorporated many Patriots tributes into their Oct. 24 wedding. From Amy's custom Patriots shoes and Jerry's Patriots bowtie and vest to a huddle-like entrance into the reception to Ozzy Osbourne's song, "Crazy Train," the couple's love for each other - and the Pats - was evident.

Their vows even included the line, "We'll stay together through touchdowns and fumbles," and at the end of the ceremony, the officiant declared, "And that's good for a Patriots first kiss!"

Their dedication and creativity caught the attention of Kraft through a letter Jerry, 30, wrote to the Patriots owner detailing his Patriots-themed wedding. Kraft responded by surprising the couple with tickets and pre-game field passes to the Oct. 26 game as a wedding gift.

The Pajottes moved to Foxborough four years ago because of their love for the Patriots and their home's close proximity to Gillette Stadium. Their dedication, coupled with Kraft's generosity, provided memories that these newlyweds will treasure forever.

"Words cannot describe what all of this has meant to me and my wife," said Jerry. "This is exactly why we love Mr. Kraft and the Patriots so much."

PARTNERS IN PATRIOTISM

Brotherly Bond

Clean Up Foxboro Day Raffle Winner Soaks in Pats' Win with Brother

Patriots fans left Gillette Stadium in high spirits on Sunday, Dec. 14, as the team defeated the Miami Dolphins, 41-13, to capture the franchise's sixth straight AFC East championship and 14th since Robert Kraft purchased the club in 1994.

Among those in attendance were Foxborough residents Jon Loewen and his older brother, Bruce, who enjoyed the game as special guests of the Kraft organization after Jon won a Patriots game day package donated by the Kraft Group for a raffle at the second annual Clean Up Foxboro Day. More than 300 volunteers participated in the event this past May, which was organized by Foxborough residents A.J. Dooley, of Dooley Disposal Services, and Jack Authelet, the town's historian.

As the event's raffle winner, Jon, a junior at Foxborough High School, received two tickets to the game vs. Miami with free VIP parking, two pre-game tailgate passes to the Dana-Farber Field House and two pre-game field passes to watch players warm-up before kickoff.

Jon said he chose his brother as his guest to attend the game because they are both huge Patriots fans and have a standing tradition of watching games together.

"We used to watch every game together," Jon said.



Foxborough resident Jon Loewen, right, and his older brother, Bruce, at the Dec. 14 Pats game.

"We haven't been able to do that much this season because he went to college, so this was a great chance for the both of us to get back together and watch the game. I don't think watching a game with him could get any better than how we watched it on Sunday."

Jon said his favorite part of the day was the pre-game field visit where they watched the Patriots warm up.

"Just when I thought it couldn't get better, some of the players ran by and gave high-fives on their way to the locker room. I got to high-five Shane Vereen, which was definitely my favorite part."

As for the game itself, the Patriots won 41-13 to send the Loewens and Patriots Nation home happy.

"What's better than watching the Patriots dominate the Dolphins to win the division? The game was just, overall, such a great experience and my brother and I had a blast together," Jon said. "It will probably be a day we will never forget."



ALL SMILES: Patriots defensive captain Devin McCourty led approximately 30 members of the Y's Integration Initiative through a variety of football-themed stretches and drills on Nov. 10.

Pats Visit Foxboro YMCA

Smiles lit up the gymnasium inside the Invensys Foxboro branch of the Hockomock Area YMCA on Nov. 10, as the New England Patriots Charitable Foundation and Patriots defensive captain Devin McCourty participated in a series of flag football drills and a game of capture the flag with members of the YMCA's Integration Initiative program.

McCourty led approximately 30 members of the Y's Integration Initiative through a variety of football-themed stretches and drills before participating in a game of capture the flag. The Integration Initiative seeks to provide individuals with special needs an opportunity to participate with typically developing peers

in the Y programs and activities.

Participants worked on passing, route running and catching the football. McCourty had the group laughing as he attempted to dodge and juke past outstretched hands of those participating in capture the flag.

Following capture the flag, McCourty spoke to the group about the importance of volunteering and enjoying the fun in sports, before signing footballs and Patriots t-shirts.

"I think it's key when we go and talk to kids to tell them to have fun with each other," McCourty said. "Just have fun playing together. It's important to teach these kids to be a close-knit group with each other."

Heidi Krockta Wins Patriot Place Holiday Shopping Package

The holidays came early for Foxborough resident Heidi Krockta, who won the Q4 Patriot Place Playbook resident offer!

Krockta received a Patriot Place Mystery Gift Bag on Black Friday featuring a \$250 Patriot Place gift card, a \$50 CBS Scene gift card, his and her sunglasses from Solstice, Winter Skate passes and movie passes to Showcase Cinema de Lux for her and her family to enjoy.

"I am so excited and appreciative for my prizes," Krockta said. "This made my holiday season."



Foxborough resident Heidi Krockta.

PARTNERS IN PATRIOTISM

PHOTO HUNT: PATRIOTS PRIDE ON MAIN STREET

Can you find the 5 differences between these photos?



FANATICS IN FOXBOROUGH

The Malones have been known to show their love for Boston sports teams throughout the year outside their Main Street home. During Patriots season, the front yard often features two 6-foot inflatable players, a large Patriots banner, streamers and a helmet. We thank the Malones for supporting the home team and showing their Patriots pride this season!

WORD SEARCH

V S D N L T L H O L I D A Y S
M N D U K G L E X H O C K E Y
A Q D M C H A M P I O N S S S
E S S B R H B Z V N L U J E E
T R E E S T K H X C X Q D G
P E E R C T O B G Y A F N A D
A N H S C R O A U T M U E R E
T T T V O E F N O R F N W G L
R R O E S C X D R O A D L P P
I A R T N N T T O P I T Y U R
O P B E W O R O B H G C W I I
T A R R G C H Z X Y N Q E R D
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| ART | FOOTBALL | NEWLY- | SALUTE |
| BAND | FOXBOR- | WEDS | SNOW |
| BROTHERS | OUGH | NUMBERS | STADIUM |
| CAMPAIGN | HOCKEY | PARTNERS | TROPHY |
| CHAMPIONS | HOLIDAYS | PATRIOTS | TRUCKS |
| CONCERTS | LACROSSE | PLEDGES | UPGRADES |
| FACES | LOVE | PRIDE | VETERANS |

Salute: Patriots honor veterans

From PAGE 9

- I couldn't ask for a better day."

Said Miller: "This is such a wonderful event for our veterans and I am very happy to be here. This is a great experience."

Thirty-four Patriots players from the 2014 roster had family ties to the military, and several were honored dur-

ing the game when all servicemen and women were asked to stand and be recognized while the crowd sang along to "God Bless America." The Patriots also honored Army Staff Sgt. Ryan Pitts, of Nashua, N.H., who received the Medal of Honor for distinguishing himself by extraordinary acts of heroism at the risk of his life above and beyond the call of duty.

As part of the NFL's annual Salute to Service campaign, the league donates \$100 for every point scored during the 32 designated Salute to Service games to its non-profit military partners - the Pat Tillman Foundation, the USO and Wounded Warrior Project.



Prior to kick-off, members of the military and New England Patriots unfurled three American flags on the Gillette Stadium field.

PHOTO HUNT ANSWERS: 1] Extra blue figure in front yard. 2] Patriots flag and stars above side window. 3] Patriots helmet above front door. 4] No window on side of house. 5] Patriots flag and stars above side window.

PARTNERS IN PATRIOTISM

PATRIOT PLACE PLAYBOOK

Win a Paint Night Package at Muse Paintbar

Looking for a different night out with friends? Uncork your creativity at Muse Paintbar with this exciting giveaway package. Patriot Place's newest tenant is offering one lucky Foxborough resident a Paint Night Package for four on a mutually agreed upon night. Here's how the package works: Visit www.musepaintbar.com, choose the Patriot Place location and calendar and find a painting you like on a night that you like. Then invite three of your friends, reserve your spots (online or by phone at 888-607-6873) and get excited!

When it's time to paint, you bring your paint face and Muse will handle the rest! They will provide you with the paint, a 16 x 20 canvas and an apron. Muse's trained artists will guide you, brushstroke by brushstroke, from blank canvas to masterpiece while you enjoy offerings from the kitchen and bar.

Details on how to enter this exclusive resident offer can be found to the right of this page.

HOW TO WIN



To enter to win this exclusive Foxborough resident experience, please email your name and address with "Patriot Place Playbook" in the subject line to FoxboroResidents@GilletteStadium.com. One winner will be chosen at random and notified via email on Friday, April 24. For rules and regulations, visit www.GilletteStadium.com/Partners-in-Patriotism

Mailing
Information

Gillette Stadium
One Patriot Place
Foxborough, MA 02035

