### SUMMER | FALL 2015

### **INSIDE THIS ISSUE**

- PIP Fund Making an Impact in Community
- Special Delivery to HESSCO Foxborough
- Kraft Organization Welcomes Teachers
- Back to Football in Foxborough



Quarterly Insight into the Progress and Philanthropy of The Kraft Group

# PARTNERS IN PATRIOTISM



New England Patriots Chairman and CEO Robert Kraft (center) with Foxborough High School football coach Jack Martinelli (right) and his wife during pregame of the Patriots-Jaguars game at Gillette Stadium. The Kraft family invited the Martinellis to the game in honor of the coach's 250th career win.

## CONGRATS, JACK!

### **Patriots honor FHS football** coach for milestone win

Shortly after receiving the New England Patriots Coach of the Week award on Sept. 22, Foxborough High School football coach Jack Martinelli received a phone call from Patriots CEO and Chairman Robert Kraft.

Kraft congratulated Martinelli on becoming the 15th high school football coach in Massachusetts history to reach 250 career wins. To celebrate, Kraft invited Martinelli and his wife, Joanne, to the Patriots Week 3 game against the Jacksonville Jaguars at Gillette Stadium.

Jack and Joanne attended Kraft's pregame reception before making their way to the field to watch the team warmup prior to kickoff. From there, the Martinellis watched the game from club seats given to them by the Kraft family.

"This is awesome," Jack said. "What a great day. A big thank you to the Kraft family for doing this."

See MILESTONE, Page 8

# A BANNER YEAR

Gillette Stadium events generate more than \$1 million in Town revenue

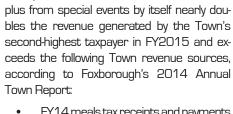
The New England Patriots' Super Bowl XLIX championship banner is not the only success to be celebrated at Gillette Stadium in 2015, as the venue has enjoyed a banner year of its own that will result in record revenues for the Town

Not only were the last six months one of the busiest stretches in Gillette Stadium's 13-year history, but ticketed events held at the stadium in the second and third business quarters generated more than \$1.3 million in tax revenue

- the largest amount ever received by the Town. Combine that with ticket revenue generated from Patriots and Revolution games (not including playoff games) and the Town will receive more than \$2.7 million in 2015.

Each of the stadium's seven concerts

were included in Rolling Stone's list of "Summer 2015's 30 Hottest Tours" and generated nearly \$1 million in Town revenue while FELD's Monster Jam saw a nearly 60 percent increase in attendance year over year. Additionally, the stadium was the home of Major League Lacrosse's Boston Cannons and hosted three international soccer matches. including a CONCACAF Gold Cup doubleheader featuring Panama vs. Honduras and Haiti vs. the United States Men's National Team. This fall, Gillette Stadium is once again hosting for UMass football, which has three games scheduled in Foxborough.



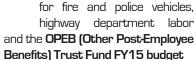
To put this revenue in context, the \$1.3M-

- FY14 meals tax receipts and payments collected by the Town Clerk's Office
- All permit fees collected in 2014

Additionally, this revenue could pay for any of the follow-



Combined costs of the FY15 Revolving Fund budget for Recreation Department programs, repair replacement or purchase equipment for fire and police vehicles,



- Combined costs for construction of the new DPW building and the Town's FY15 Administration budget
- 16 new teachers with an average salary of \$65,000

Further, this revenue could account for a percentage of any of the following budgets:

Nearly all of FY15 Public Works budget



2015 has been a historically busy and successful year at Gillette Stadium.

See **REVENUE**, Page 8

# PARTNERS IN

# MAKING AN IMPAC

When the Kraft family established the Partners in Patriotism (PIP) Fund in 2014, their mission was to provide Foxborough with a community resource dedicated to reinvesting in the town through an annual commitment of \$100,000.

That mission officially launched in the fall of 2014 with the appointment of a Grants Committee comprised of Foxborough residents charged by the Kraft family to review grant applications and allocate funds to deserving groups, organizations, philanthropic projects and individuals within the community.

In a very busy first year of the partnership, the PIP Fund has awarded more than \$67,000 to Foxborough, with more than \$43,000 supporting community groups and organizations. Among these contributions, the PIP Fund awarded \$5,000 to the Foxborough High School Class of 2015 to fund the Sam Berns Community Garden and Walkway at Sam Berns Community Field.

Livia Binks, a member of the Fund's Grants Committee, said this donation is a great example of the community work the Fund has set out to support.

"I think so many of us were touched by Sam Berns, so to see his classmates and people in the community continue to carry forward his spirit was something we were very honored to be a part of and help continue his memory," Binks said.

The project is expected to be completed by Thanksgiving break in November.

The PIP Fund, supporting the work of the notfor-profit organization, HUGS Foxboro, awarded a \$4,000 grant to assist in expanding the organization's services in the community. HUGS Foxboro is dedicated to making the community safer by educating the public regarding violence in relationships and by providing assistance to victims and families affected by domestic violence. The organization works in collaboration with the Foxborough Police Depart-

> ment, Brigham and Women's/ Mass General Health Care Center and the Foxborough Council on Aging & Human Services to help victims of domestic violence.

The PIP Fund has also invested in public safety equipment and gear for the Foxborough Community Emergency Response Team through a \$2,800 grant to the Foxborough Citizen Corps (C.E.R.T.). The gear will be made available to members of the community to aid in disaster or emergency scenarios in town.

Supporting the work of an individual that had a positive impact on the community, the PIP Fund awarded \$1,000 to Kevin Hickey's Eagle Scout project. Hickey used the funds to build shelving and storage for seniors in the Doolittle Home.

"The PIP Fund awarded Kevin funding to cover the entire cost of the project and through his work,

Eagle Scout Kevin Hickey with PIP Fund Grants Committee Chair Jimmy McGowan.



Approximately 250 Foxborough children enjoyed a number of act brary's Foxborough Kids Reads program based on the novel, "The

he actually came in under budget, but the Fund did not want the money back," Bob Hickey, Kevin's father, said. "The Fund made Kevin give the remaining funds to the Doolittle Home, which, in my opinion, is another generous thing that the PIP Fund is doing – giving money with no strings attached. It's really a strong commitment by Mr. Kraft and the Kraft organization to give back to the community."

#### **EDUCATION & ATHLETICS**

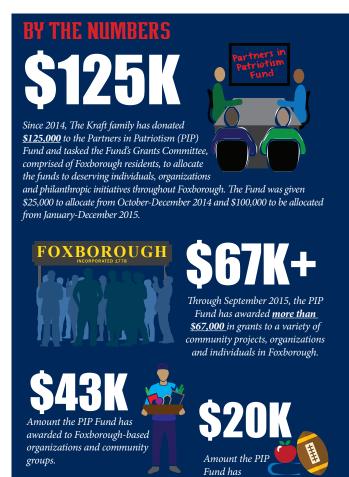
Much like the Kraft organization, the PIP Fund is committed to education and athletics. Since its inception, the PIP Fund has awarded nearly \$20,000 to support Foxborough education and athletics.

Among these grants, \$5,000 was awarded to the Foxboro Recreation Department to assist in the construction of baseball dugouts at the Payson Complex.

From the fields to the classroom, the Ahern Middle School received a \$2,000 grant to send four students to the Envision the Future STEM program at Bridgewater State College for a week over the summer.

Ahern Middle School stu activities at the Envision Bridgewater State College

The weeklong camp gave 42 middle school girls from 17 communities in southeastern Massachusetts an opportunity to participate



awarded to education and

athletic programs in Foxborough.

# PATRIOTISM

# TIN FOXBOROUGH







ivities funded by the PIP Fund during the Friends of the Boyden Li-Lion, The Witch and The Wardrobe" by C.S. Lewis.

in many different STEM-related activities. Ahern students Anna Marcucella and Grace Groves were two of the four students to participate in the program.

"Each day we participated in a different activity related to STEM," said Marcucella. "At the end of the program, we had a resource fair where we got to show off everything that we learned."

Marcucella said the program introduced her to potential job opportunities in STEM fields.

"We had a dinner event where we got to meet women who work in STEM fields and we got to meet almost 100 women who have careers in STEM," Marcucella said. "It was really a great experience."

Groves said she met a
woman during the dinner that
taught music at an elementary school and incorporated
STEM.
"She used music to show
kids how sound waves work,"
Groves said. "I love music and



dents participate in STEM n the Future program at

do with science and music."
Another educational grant
was a \$2,000 allocation to
the Friends of the Boyden

got to talk to her for awhile

and she gave me a lot of job

examples for things I could

Library to fund its Foxborough Kids Reads program based on the book, "The Lion, The Witch and The

Wardrobe," by C.S. Lewis.

The program lasted three weeks and featured numerous activities revolving around the characters and plot of the book.

"We reached about 250 children in the community through the program and activities," said Margi Rossetti of the Friends of the Boyden Library. "It was really fun. We did all kinds of things in connection to the program. We had a magic show and a magic workshop for the older children. We had a crafter, who helped the kids make shields and swords. We had an archery program thanks to Ace Archers."

"The kids were so much into the crafts," said Barbara Massey of the Friends of the Boyden Library. "It was wonderful to be associated with."

#### PERSONAL ASSISTANCE

In addition to supporting local community projects and organizations, the PIP Fund has also provided personal assistance to Foxborough residents in need. The Howland family was in dire need of assistance after Brian Howland severely injured his spinal cord from a 20-foot fall off of a ladder in August 2014.

"Brian just came home this past July after being in the hospital for 11 months following the accident," said Brian's wife, Lisa. "We needed bathroom renovations and a walkway in our backyard so Brian could get to the deck where he has a platform lift to get in and out of the house. We had to start from the beginning on where to start on all of this work."

In addition to the PIP Fund covering the construction costs, Dan Krantz, the Kraft Group's vice president of construction and development, assisted in the Howland's renovation project to make their home accessible for Brian.

"They made it very easy for us," said Lisa. "They were there for me to lend a hand and do the work that needed to be done. I was more than appreciative for everything they did for my family."

Lisa said Brian is doing well at home despite the challenges.

"He's in a wheelchair, but he's got a great attitude and has movement on one side," said Lisa. "My husband and I are very overwhelmed by all the generosity."

For Jimmy McGowan, chairman of the Fund's Grants Committee, it's applications like the Howland family's that underline the importance of the PIP Fund.

"The things that really hit home are the personal assistance grants like the Howland family, who has had to deal with a horrific injury in the family," Mc-Gowan said. "We were able to help out and bringing that check to Mrs. Howland was an incredible feeling. It's what we are all about."

#### LEARN MORE ABOUT THE PIP FUND

For more information about the PIP Fund, visit <a href="www.GilletteStadium.com/Partners-in-Patriotism">www.GilletteStadium.com/Partners-in-Patriotism</a>.

There, you will find grant request application forms, a

link to the "Foxborough Central with Bob Hickey" show on Foxborough Cable Access featuring the PIP Fund and applications for residents interested in serving on the Fund's Grants Committee. PIP Fund grant request applications can also be found on Page 9 of the quarterly Partners in Patriotism newsletter and around town at the following locations:

- Town Hall
- Foxborough Public Safety Building
- Boyden Library
- Foxborough Senior Center

Additionally, you can find the Partners in Patriotism Fund on Facebook (Partners in Patriotism Fund) for regular news and updates.

### MEET THE GRANTS COMMITTEE & BOARD OF DIRECTORS

Serving on the PIP Fund's Grants Committee in 2015 are Livia Binks, Margaret Chaisson, Arthur Jewett, Charles Liftman, James McGowan (chair), Thomas Murphy, Mark Powers (vice chair), Carolyn Rehill, Martha Slattery, Mike Stewart and Jenna Strickland (secretary). Representing the Kraft organization on the Fund's Board of Directors are Jess Enos, Diana Griffin, Andrew Lehrer, Dan Murphy, Taylor Skeffington and Jeremie Smith.



The PIP Fund's Grants Committee meets monthly at Gillette Stadium to review grant applications and allocate funds.



Grants Committee members Livia Binks and Jimmy McGowan discuss the PIP Fund with Bob Hickey on his show, "Foxborough Central," which airs on Foxborough Cable Access.

### IN THE COMMUNITY



# SPECIAL DELIVERY

Patriots Women's Association and Patriots Charitable Foundation visit HESSCO in Foxborough

On Sept. 2, the Patriots Women's Association and the New England Patriots Charitable Foundation teamed up to make a special delivery to the HESSCO facility in Foxborough.

Kristin LaFell, wife of Patriots wide receiver Brandon LaFell, Simone Leach, wife of Patriots defensive back Tavon Wilson, Callie Derby, wife of Patriots tight end A.J. Derby and Taylor Morris, wife of former Patriots linebacker James Morris, delivered flowers to senior citizens at the Foxborough facility and helped load meals and flowers into Meals on Wheels vehicles for deliveries to HESSCO facilities in Wrentham and Plainville. The women even made a surprise flower delivery to Mary Souza, who had just returned to her apartment from chorus practice.

"Oh, this is a wonderful surprise," said Souza. "Thank you very



Foxborough resident Mary Deschamps (left) receives flowers from Kristin LaFell, wife of Patriots wide receiver Brandon LaFell, during The Patriots Charitable Foundation and Patriots Women's Association Celebrate Volunteerism event at the HESSCO facility in Foxborough on Sept. 2.

much for the beautiful flowers."

Souza turned 100 on Sept. 14.

Back at the HESSCO facility, the Patriots Women's Association surprised a group of women waiting on their laundry to finish.

"This is so wonderful," said Foxborough resident Mary Deschamps. "The Krafts are such a wonderful family. These flowers are so lovely."

The flowers, which were do-



Members of the Patriots Women's
Association made a surprise flower delivery to Mary Souza during a Celebrate
Volunteerism event with the Patriots
Charitable Foundation on Sept. 2.
Souza celebrated her 100th birthday
on Sept. 14.

nated by the Kraft family, came from the Patriots Premiere, held the night before on the Gillette Stadium field. The premiere is the New England Patriots Charitable Foundation's largest annual fundraiser.

After visiting with the seniors, the women's association helped prepare and serve the group lunch.

## **FOOTBALL FOR YOU IN FOXBOROUGH**

On June 25, the New England Patriots Charitable Foundation and Patriots Alumni Club hosted a free "Football For YOU" youth football clinic inside the Empower Field House.

More than 100 children participated in the

clinic, including nearly 30 participants from the Hockomock Area YMCA's Integration Initiative. Patriots Alumni, including Alumni Club President Pete Brock, served as instructors during the various skills stations.





### IN THE SCHOOLS

## **WELCOME TO FOXBOROUGH!**

#### The Kraft Group helps welcome new teachers to town

Twelve of Foxborough's newest teachers enjoyed an afternoon at Patriot Place and Gillette Stadium as guests of the Kraft Group on Aug. 19.

Foxborough Assistant Superintendent of Schools, Dr. Amy Berdos, ioined the town's 12 new teachers for lunch at CBS Scene restaurant at Patriot Place before members of the Kraft Group took the guests on a tour of Gillette Stadium. Dr. Berdos said the event is always a great way for the new teachers to get to know their community and each other.

"The lunch at CBS

Scene is an absolute favorite and allows time for new colleagues to get to know each other in a relaxed atmosphere," Dr. Berdos said. "Lunch was fantastic and meeting at a venue where it is all about teamwork is very appropriate as our teachers meet their new team."

The highlight of the stadium tour was getting an up-close and personal view of the stadium and how it operates on game day.

"Seeing the press box from the inside definitely provided a new perspective," Dr. Berdos said. "Many of our new teachers said that when watching a game in the future they will have a much different perspective now that they have a better understanding of the number of people involved and all the behind-the-scenes work it takes to bring what we hear and see on game day."

Dr. Berdos added that the Foxborough Public Schools "continue to feel very fortunate" to have



Foxborough's new teachers visited the press box inside Gillette Stadium as part of a stadium tour conducted by members of the Kraft organization as a way to welcome the group to the community.

such great supporters in the Kraft Group.

"The Kraft Group's time and hospitality is

greatly appreciated," Dr. Berdos said. "They make our organization feel like we are the MVP."



Lifelong resident Bridgette Whall got her first parttime job at the Patriots ProShop in August 2008 while

she was in high school. Now a supervisor, Bridgette is responsible for training new staff, reconciling cash drawers and helping to solve issues before they reach management level, in addition to her sales associate responsibilities.

Bridgette says she loves working at the Patriots ProShop and being a part of the Kraft Group because of all the different people she interacts with on a daily basis.

"I meet someone new every day and it is awesome to share my love for football and the Patriots with them," she said. "This includes my co-workers, management, fans and ProShop customers."

Bridgette adds that she has remained with the Kraft Group for seven years because "it's like being a part of one giant family."

"Everyone is always there to lend a helping hand and I couldn't imagine working for another company like it," Bridgette said.

As for what has kept her in Foxborough for 24 years?

"I enjoy the small-town feel," she said. "Everyone knows one another and everyone is extremely friendly. The best part is being able to tell people that I live in the same town as the New England Patriots!"

When she is not working, she loves watching and playing sports with her family and friends.



Bridgette and Patriots ProShop employees pose with the Super Bowl XLIX Championship gear.

# Foxborough admins kick off new school year with retreat at Gillette Stadium

Led by Foxborough Schools Super-

intendent Debra Spinelli, approximately 30 administrators, department heads, curriculum directors and specialists attended the district's annual Administrative Retreat, held at Gillette Stadium on Aug. 18. The administrators discussed recent technology updates throughout the school system, as well as plans to expand the use of technology in all classrooms in the coming year. The group also spent time sharing ideas about what the district should focus on over the next five years.

"Together, the Kraft Group, New England Patriots and Patriot



Place are our strongest community partners," said Spinelli. "We have a unique and enduring relationship that we value and cherish. As educational leaders, our annual retreat at Gillette Stadium reminds us that we have ongoing support from the Patriots and Mr. Kraft, which means everything to our Foxborough Public Schools team."

## **UPCOMING EVENTS AT GILLette STADIUM**

### **REVOLUTION VS. MONTREAL IMPACT** Date: Saturday, Oct. 17, 7:30 p.m. Details: MLS regular season match **UMASS VS. TOLEDO FOOTBALL** Date: Saturday, Oct. 24 Details: The UMass Minutemen take on Toledo in a college football game at Gillette Stadium. PATRIOTS VS. NEW YORK JETS Date: Sunday, Oct. 25, 1 p.m. Details: The Patriots host the New York Jets in Week 7 of the NFL regular season PATRIOTS VS. MIAMI **Date**: Thursday, Oct. 29, 8:25 p.m. Details: The Patriots host the Miami Dolphinsin Week 8 of the NFL regular season **UMASS VS. AKRON FOOTBALL** Date: Saturday, Nov. 7 Details: The UMass Minutemen take on Akron in a college football game at Gillette Stadium. PATRIOTS VS. WASHINGTON Date: Sunday, Nov. 8, 1 p.m. Details: The Patriots host the Washington Redskins in Week 9 of the NFL regular season. **PATRIOTS VS. BUFFALO** Date: Monday, Nov. 23, 8:30 p.m. Details: The Patriots host the Buffalo Bills on Monday Night Football in Week 11 of the NFL regular season 2015 MIAA HIGH SCHOOL FOOTBALL STATE CHAMPIONSHIPS Date: Saturday, Dec. 5, 9 a.m. MIAA Details: The Kraft family will provide Massachusetts high school football teams a memorable experience on New England's most famous football field for the ninth straight year as 12 teams will compete for six state football championships at Gillette Stadium. PATRIOTS VS. PHILADELPHIA **Date**: Sunday, Dec. 6, 4:25 p.m. Details: The Patriots host the Philadelphia Eagles in Week 13 of the NFL regular season. **PATRIOTS VS. TENNESSEE** Date: Sunday, Dec. 20, 1 p.m. Details: The Patriots host the Titans in Week 15 of the NFL regular season 2016 BRIDGESTONE NHL WINTER CLASSIC ALUMNI GAME Date: Thursday, Dec. 31, 3:30 p.m. Details: Watch as NHL legends from an ageless rivalry take the outdoor ice when the Boston Bruins and Montreal Canadiens alumni square off at Gillette Stadium on New Year's Eve.



#### 2016 BRIDGESTONE NHL WINTER CLASSIC

Date: Jan. 1, 2016, 1 p.m.

**Details**: The Boston Bruins and Montreal Canadiens will take their rivalry to the outdoor rink inside Gillette Stadium for the NHL's 2016 Bridgestone Winter Classic.



# UPCOMING EVENTS AT Potriot



#### **5 WITS HAUNTED NEW ADVENTURE**

Date: Thursdays through Sundays, Oct. 1-31

Details: With your wits as your only source of guidance, you will journey onto a grim, abandoned submarine, encounter strange and bizarre experiments and unexpected horrors as you face your deepest fears in 5 Wits' newly redesigned Haunted 20,000 Leagues Adventure. The spooky new adventure is a haunted experience unlike any other in New England and is designed specifically for the Halloween season. Open Thursdays (6-8 p.m.), Fridays and Saturdays (6-10 p.m.) and Sundays (6-7 p.m.).



#### **REV'D INDOOR CYCLING OPENING**

Date: Saturday, Oct. 24

Details: Rev'd Indoor Cycling is coming to Patriot Place! The boutique fitness studio aims to offer a high-quality fitness environment through the industry's best equipment and exceptional instruction. Rev'd focuses on personalizing each ride with motivating movements within a rhythm-based experience.



#### TRICK-OR-TREATING SPOOKTACULAR

Date: Tuesday, Oct. 27, 12:30 p.m. & 5:30 p.m.

Details: Trick-or-treat throughout Patriot Place! Pick up your Halloween bag and trick-or-treating map and enjoy! For more information, visit www.patriot-place.com.



#### THE COMEDY SCENE

Dates: Oct. 30, Nov. 12, Nov. 20, Dec. 4, Dec. 5, Dec. 11, Dec. 12, Dec. 18,

лI

Dec. 19, Dec. 26

**Details**: Be prepared to laugh out loud at CBS Scene this fall with the addition of The Comedy Scene, typically held on Fridays. Doors open at 7 p.m., shows start at 8 p.m. For a complete schedule, visit www.Patriot-Place.com.



NOV

#### AC MOORE GRAND OPENING AT PATRIOT PLACE

2 2 9

Date: Sunday, Nov. 1, 8:45 a.m.

Details: Celebrate AC Moore's grand opening at Patriot Place with appearances from the Patriots
Cheerleaders, mascot Pat Patriot, Revs Girls, Revs mascot Slyde and Patriots and Revolution autographed memorabilia.



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2015	6	7	8	9	The Patriots defeated the Steelers, 2821, in Week 1	11	One Direction performed at Gilette Stadium
EMBER	13	THE MAINE  TREE FOR ALL TOWN  The Maine performed at Petrict Place	Blood Donors wanted! Was General Brightness and Women' / Was General Health Clare Center held a blood drive	The Revs defeated the NY. Red Bulls, 2-1	Mass Cruisers Auto Show held at Patriot Place	18	19 Temple defeated UMass, 2523
SEPTE	20	21	22	23	24	Ed Sheeran 25 Ed Sheeran performed at Glette Stodium	The Revs and Philadelphia Union played to a 1-1 draw
	The Patriots defeated the Jaguars, 51-17, in Week 3	28	29	30			

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## **Devoted Volunteer**

Nate Solder receives 2015 Ron Burton Community Service Award

New England Patriots offensive tackle Nate Solder has been an active volunteer in the community since arriving to Foxborough as the team's first round pick in 2011. On Sept. 1, Solder became the 13th player to receive the Patriots Ron Burton Community Service Award for his outstanding volunteerism and commitment to the community.

Solder, who resides in Foxborough with his wife, Lexi, and their son, was recognized at the 2015 Patriots Premiere, a red carpet gala held annually on the field at Gillette Stadium.

Patriots Chairman and CEO Robert Kraft presented Solder with the award. which is named in honor of the late Ron Burton, the first player drafted by the team and a community leader whose

widespread charitable work was a model for how a Patriots player can make an impact off the field.

"Nate has been a wonderful person to get to know over the last four seasons," said Kraft. "Time and time again, he has not only proved his diligence on the field, but his work ethic and character has shined brightly off the field as well, as he has been a tireless volunteer in the community. His devotion to helping others and countless hours of volunteerism is remarkable and worthy of this recognition."

Solder has also been an advocate for the Hockomock Area YMCA. volunteering his time to many YMCA programs and events throughout the Foxborough area.



From left: Former Patriots offensive lineman Joe Andruzzi, Patriots linebacker Jerod Mayo. Patriots Chairman and CEO Robert Kraft. Ron Burton Sr.'s wife. JoAnn Burton. Patriots offensive lineman Nate Solder. Patriots special teams captain Matthew Slater and Patriots defensive back Devin McCourty.

"The Hockomock Area YMCA and the 15 local communities we serve are grateful beneficiaries of Nate Solder's commitment to strengthening our community through his extraordinary strength of

character," said Ed Hurley, president of the Hockomock Area YMCA. "Nate has always been there for our Y and we can always count on his presence at our special events thorughout the year."

### MILESTONE: Patriots honor Foxborough football coach

From PAGE 1

"It's amazing," Joanne Martinelli said of the pregame field visit. "It's so real being this close to players."

As part of the Patriots Coach of the Week award, the New England Patriots Charitable Foundation will donate \$1,000 to Foxborough High School's football program in Martinelli's name.

"Congratulations to Foxborough High School, the football program and head coach Jack Martinelli on reaching such an impressive milestone with 250 career wins," said Andre Tippett,



Andre Tippett (left) presents Jack Martinelli with the Patriots High School Football Coach of the Week award on Sept. 22.

Patriots and Pro Football Hall of Famer and the team's executive director of community affairs. "We are honored to recognize this achievement and would like to wish the team the best of luck the rest of the season."

Tippett visited Foxborough

High on Sept. 22, to present Martinelli with the award.

"It's certainly awesome on the Patriots part to do this," said Martinelli. "Not just for Foxborough, but for all they do for all of the high schools and communities in New England."

Foxborough High School Athletic Director Caitlin Brown called the Patriots' donation and presentation to Martinelli "unbelievable."

"We are so fortunate to be in Foxborough and have the Kraft Group, which is really supportive of our community in a variety of different ways," Brown said.

### **REVENUE:** Historic year at Gillette Stadium

From PAGE 1

- 14 percent of FY15 Public Safety budget
- 3 percent of FY15 Education budaet
- Nearly 2 percent of FY15 Operating budget

With two UMass football games and the 2016 Bridgestone NHL Winter Classic Alumni Game scheduled in the fourth quarter, the Town's record tax revenue will continue to grow. By year's end, we anticipate the Town will receive approximately \$1.35 million from just special events alone in 2015.

This success is a direct result of the partnership between the Kraft Group and the Town, epitomizing the importance of teamwork. We are very proud to share this success with the community and thank you all for your support during a historically busy year at Gillette Stadium.

## Residents Enjoy Ed Sheeran Show

Congratulations to Foxborough resident Julie Pritchard (right) for winning our Q2 Foxborough Resident Playbook offer! Pritchard and 11 of her guests enjoyed the Sept. 25 Ed Sheeran show from a Gillette Stadium suite. "It was so exciting to win this prize," said Pritchard. "What an experience; we had the best time!"



DATE OF APPLICATION: _	
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### **Request for Donation**

#### **Partners in Patriotism Fund**

The Partners in Patriotism (PIP) Fund is a registered nonprofit organization dedicated to supporting Foxborough-based philanthropic and community efforts through monetary donations. The PIP Fund will assist residents of Foxborough through the support of charitable endeavors, as well as through personal financial assistance.

Every line on this form must be completed accurately in order to be eligible for review. Please provide supporting documentation, where appropriate.

CONTACT INFORMATION						
NAME OF ORGANIZATION:						
NAME OF ORGANIZATION CONTACT: TITLE:						
ADDRESS:						
PHONE:EMAIL:						
PREFERRED METHOD OF CONTACT: (choose one) PHONE:EMAIL:						
AMOUNT OF REQUEST: DATE FUNDING IS NEEDED:						
REQUEST INFORMATION						
Please provide a detailed summary of your request, including estimated expenses (attach additional pages to application if needed):	; — — — — — — —					
If this donation request is approved, would you be willing to share the news with the local media (e.g. newspaper, online news sites, etc.)? Note, this question has no bearing on whether a donation application is approved.						
Yes No						
By submitting this form to the Partners in Patriotism Fund, you acknowledge that the Partners in						

Mailing address: Partners in Patriotism Fund Attn: Jess Enos, Gillette Stadium, One Patriot Place, Foxborough MA 02035

Patriotism Fund may request to review and verify certain information, including financial information, with

regards to your request.

Or scan and email to: PIPFund@Patriots.com

For more information: www.GilletteStadium.com/Partners-in-Patriotism





From left: Foxborough residents Mary Beth Sweeney, Chloe Hurley, Caroline Wheatley, Annie McGeary, Molly Farrell and Hallie Canfield were among the 23,497 fans to attend the Patriots' ninth annual in-stadium practice on Wednesday, Aug. 5, at Gillette Stadium.

### **Foxborough Resident Celebrates Birthday at Patriots In-Stadium Practice**

For Foxborough resident Annie McGeary, there was no better place to celebrate her 17th birthday than with 23,497 fans at Gillette Stadium on Wednesday, Aug. 5, for the Patriots' ninth annual in-stadium practice.

"It's so cool to celebrate my birthday at Gillette Stadium," McGeary said. "I love the Patriots and we're having so much fun!"

McGeary and her group of friends said the event, which is held annually for Foxborough residents and Patri-10

ots season ticket members, is a fun way to hang out inside the stadium with friends and watch some of their favorite Patriots players, including Tom Brady and Rob Gronkowski.

The in-stadium practice is held annually as a way for the Patriots to thank their local community and loyal fans for their continued support. Fans attending the practice watched players go through numerous positional drills before the team participated in 7-on-7 and 11-on-11 drills.





BANNER NIGHT: Foxborough was the center of the football world on Thursday, Sept. 10, when the New England Patriots kicked off the 2015 NFL season against the Pittsburgh Steelers in primetime at Gillette Stadium. Prior to the game, the Patriots held a special pregame and championship ceremony, where the four-time world champions unveiled their Super Bowl XLIX championship banner.



The celebration featured musical performances by The Dropkick Murphys, the Springfield Symphony Orch anthem. Patriots Chairman and CEO Robert Kraft joined three Patriots Hall of Famers, including Foxborou Trophies. The ceremony concluded with a stadium-wide card stunt that displayed the message, "Super Bowl Brady threw four touchdown passes, three of which went to tight end and Foxborough resident, Rob Gronkov

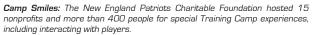
# PATRIOTISM



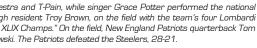
















Military Appreciation Day: On Aug. 6, the Kraft family and Patriots Charitable Foundation hosted 50 members of the U.S. Armed Forces at training camp for Military Appreciation Day. Petty Officer Adam Smith of the U.S. Coast Guard enjoyed his first visit to Foxborough, saying "Foxborough is a really cool area with Gillette Stadium and Patriot Place. It's amazing how all of these people are out here supporting the team during training camp. I'm having a great time and am very appreciative of the Kraft family and Patriots for inviting us to watch the team practice." Smith and other military members enjoyed lunch and watched practice from the Patriots Charitable Foundation's VIP Tent. After practice, players and coaches visited the special guests and signed autographs to conclude a memorable day.



Fan Zone Fun: During Patriots traning camp, fans of all ages enjoyed the interactive Patriots Fan Zone, which featured bounce houses, obstacles, games, music and more.

#### Public Safety Family Appreciation Day

On Aug. 16, the Kraft family invited public safety officials and staff who work directly with Gillette Stadium to a Family Appreciation Day event inside Gillette Stadium to express their appreciation and offer these individuals an opportunity to relax with loved ones before the stadium's event season ramped up. Approximately 450 people attended the event, which included activities on the game field, food and beverages. 11

#### RESIDENT PLAYBOOK

# Win Patriots Gear for the Whole Family!

It's Patriots season and the Patriots ProShop is packed with all of the newest team gear for 2015. From official sideline jackets to jerseys and Super Bowl XLIX championship gear, we want each member of your household decked out head-to-toe while cheering for the home team!

One lucky Foxborough family will have the chance to come down to the Patriots ProShop and outfit their entire family. Each member of the winning household will have the chance to personally choose up to three clothing items directly off the ProShop rack!

Details on how to enter to win this exclusive Foxborough resident offer can be found to the right of this page, so DO YOUR JOB and show your Patriots pride by entering to win!

# WOW TO WIN





To enter to win this exclusive Foxborough resident experience, please email your name and address with "Patriot Place Playbook" in the subject line to **FoxboroResidents@GilletteStadium.com**. One winner will be chosen at random and notified via email by **Friday, Nov. 20.** For rules and regulations, visit **www.GilletteStadium/Partners-in-Patriotism** 

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